



VASSILENA VARBANOVA

Dynamic and results-driven Soft Skills Trainer with over 12 years of experience in designing, developing, and delivering interactive training programs for personal and professional development. Adept at facilitating engaging, learner-centered workshops on entrepreneurship, teamwork, conflict resolution, intercultural communication, business etiquette, and human rights. Passionate about empowering individuals and organizations through experiential learning, coaching techniques, and innovative training methods. Strong background in curriculum development, instructional design, and training needs assessment to drive meaningful learning outcomes.

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✉ vasilena.simova@gmail.com

📍 Sofia, Bulgaria

SKILLS

- Project management
- Curriculum Development
- Instructional Design
- Time management
- Self-starter
- Digital Learning Tools & Online Training
- Learning Needs Assessment & Evaluation
- Working in multicultural environment
- Creative mindset with strong problem-solving skills

EDUCATION

MASTER OF WORK AND ORGANIZATIONAL PSYCHOLOGY

Sofia University
2012–Present

BACHELOR OF NON FORMAL EDUCATION

Sofia University
2008 – 2012

EXPERIENCE

SOFT SKILLS TRAINER | LEARNING & DEVELOPMENT SPECIALIST

2016– present

- Designed and delivered interactive, learner-centered training sessions for corporate employees, youth workers, educators, and institutional staff.
- Facilitated workshops and training programs on entrepreneurship, teamwork, conflict resolution, business etiquette, financial literacy, and human rights.
- Developed customized training materials and curriculum, including self-reflection guides, project management modules, and digital learning strategies.
- Conducted learning needs assessments and evaluated training outcomes to ensure measurable impact.
- Delivered teacher training workshops focused on learning goal setting, feedback strategies, digital tools, and self-reflection.

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• **Languages:** English (Fluent)

• **Technical Skills:** WordPress, Digital Learning Tools

• **Hobbies & Interests:** Psychology & Personal Development, Traveling, Hiking, Swimming

- Led burnout prevention and teamwork workshops for institutional employees to improve workplace well-being and performance.
- Utilized interactive methodologies such as case studies, role-playing, and gamification to maximize engagement and retention.

EXPERIENCE

ZNANIE ASSOCIATION

VICE-PRESIDENT AND SENIOR PROJECT MANAGER
2019 – Present

- Led and coordinated international educational projects, integrating training methodologies and capacity-building initiatives.
- Designed and facilitated capacity-building training sessions for project teams and stakeholders.
- Developed learning frameworks and educational programs aligned with EU-funded initiatives.
- Conducted public awareness initiatives and promoted knowledge-sharing through interactive events.
- Managed funding applications and grant proposals, ensuring alignment with educational objectives.

JUNIOR PROJECT MANAGER

2014–2019

- Assisted in the design and implementation of training-related projects.
- Conducted training evaluations and impact assessments.
- Developed educational resources and supported workshop facilitation.
- Managed project reporting, partner communication, and stakeholder engagement.

ADDITIONAL EXPERIENCE

Assistant Project Manager

2012-2014

- Supported senior management in training coordination and learning program development.
- Assisted in scheduling training sessions, monitoring project timelines, and ensuring learning objectives were met.

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