



Yasser Machat

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📅 Facilitation Sessions

Since Nov.
2022

Trainer
AEGEE

Copenhagen, Denmark

I facilitated a workshop on digital well-being for AEGEE members in Copenhagen.

Mar. 2024

Trainer and Coach
NELGA for African Researchers
Dar es Salaam, Tanzania

Designed and delivered a 2-day workshop targeted at African researchers, focusing on promoting their research and using AI tools ethically. Provided 20 Hours of Online Coaching to help researchers improve their digital skills.

Aug. 2023

Lead Facilitator
Culture Goes Europe
Mühlhausen, Germany

As the lead trainer and facilitator for the Youth Exchange titled "Actively Critical, Critically Active," I shaped the content of this YE, around Critical Thinking and Media Literacy using non-formal education techniques. Addressing a diverse group of 21 young participants from Germany, Poland, Ireland, and Portugal, creating a welcoming learning environment was essential.

July 2023

Trainer
ROPES Regional Summit
Georgia, Tbilisi

I was a facilitator in my session titled "Lights, Camera, Activism: Leveraging YouTube to Drive Social Change." My primary role was instructing participants on utilizing video format for activism and social change.

Facilitation Sessions

May 2023

Facilitator
Act.ival for Future
Lubeck, Germany

The workshop focused on utilizing video formats as powerful tools for social change and activism.

Mar. 2022

Trainer
EASTfest
Kampala, Uganda

- Facilitated a session about Youtube for Journalism

Mar. 2021

Facilitator
MENA Positive Youth Development Symposium
Tangier, Morocco

I facilitated a training session on using social media for youth programs at the USAID Morocco's MENA Positive Youth Development Symposium in Tangier.

From July
2019 to Apr.
2021

Trainer
FHI 360
Tunis

I trained 12 Youth Leaders on utilizing social media to engage with youth in their local societies.

Aug. 2020

Instructor
The African Middle Eastern Leadership Online

I taught activists from the MENA region how to use social media effectively for their social projects. Through hands-on practice and case study analysis, participants gained valuable insights and skills to create impactful online campaigns.

Facilitation Sessions

Apr. 2020

Trainor
Tunisian Center for Social Entrepreneurship
Mahdia, Tunisia

Facilitated a 2-day workshop on social media for social startups in Lingara's Space in Mahdia, Tunisia. Worked with innovative social entrepreneur with a desire to learn more about digital marketing as part of the F.L.A.G project created by the Tunisian Center for Social Entrepreneurship.

Jan. 2020

Trainor
British Council
Bizerte, Tunisia

Facilitated a session called "Media and Advocacy: Written Expressions and Social Media Influence" for Master Debaters from the MENA region. Connected with participants from the MENA region to discuss the role of social media in their regions and shared personal experience as a Youtuber and communication professional.

Jan. 2018

Facilitator
BBC Media Action
Tunisia, Tunis

Facilitated sessions on video production for the "Ija Inbox" project, a cultural initiative implemented by BBC Media Action. As a Youtuber and video content creator, I helped create a network of young video creators through this project.