**Project Abstract**

**Project:**

TAKE PART! Suburban and rural areas activation through youngsters’ entrepreneurship in the cultural and creative sector

**Call:** ERASMUS+ programme – Cooperation partnership in the field of youth

**Deadline:** October 4th 2023 (12:00 CET)

**Budget:** 120.000 lump sum

**Specific priority**

**Strengthening the employability of young people:** The priority aims to strengthen young people’s key competences and basic skills. The youth sector plays an important role in easing the transition of young people from youth to adulthood, including supporting their integration into the labour market. Activities focusing on the inclusion and employability of young people with fewer opportunities (including NEETs), with particular emphasis on young people at risk of marginalisation and those with a migrant background, are at the core of this priority.

**Horizontal priority**

**Inclusion and diversity in all fields of education, training, youth and sport:** the Programme will support projects that promote social inclusion and aim at improving the outreach to people with fewer opportunities, including people with disabilities and people with a migrant background, as well as people living in rural and remote areas such as outermost regions, people facing gender inequalities, socio-economic difficulties or any other potential source of discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation. These projects will help addressing the barriers faced by these groups in accessing the opportunities offered by the programme, as well as contributing to creating inclusive environments that foster equity and equality, and that are responsive to the needs of the wider community.

**The coordinator**

The [Torino Youth Centre](http://torinoyouthcentre.it/), founded in Turin in 2006, it is a II level association, recognized as a Youth Aggregation Center for the city. It deals with the participation and involvement of the youth target through cultural and creative activities, mainly organized within the spaces of OFF TOPIC.

OFF TOPIC is a cultural hub in Turin given in concession by the City of Turin to the Turin Youth Center and managed together with the associations part of the institution's board: The Goodness Factory, Il Cerchio di Gesso/Cubo Teatro APS and Klug. Together with the TYC, the 3 associations deal respectively with music programming, independent theater programming and production and the organization of events.

The result of the work of the OFF-TOPIC realities makes the hub a place open 7 days a week that offers a multidisciplinary, inclusive and innovative cultural offer.

Over the years it has been recognized nationally as a best practice for the type of governance and for cultural co-planning, not only with the entities that are part of its board, but with other realities that work in the social and cultural fields.

Thanks to the network co-planning processes and numerous initiatives have been developed with the aim of promoting urban regeneration through cultural-based actions, and at the active participation of the youth target.

**Activities**

* Mapping of good practices in partners countries (e.g. in Italy: [Artisti in Piazza](https://www.artistiinpiazza.com/), [Risorgi Marche](https://risorgimarche.it/), [Sponz Fest,](https://www.sponzfest.it/2023/) etc.) and development of a methodology based on the Methodology of [Dragon Dreaming International – Everything is a temporary node in a process of flow](https://dragondreaming.org/), adapted to the suburban and rural contexts, and on the identified good practices.
* Learning Training and Teaching Activity for partners’ staff members (min. 40 hours)
* Development of learning materials:  
  1) Guidelines for youth workers dealing with young NEETs living in suburban or rural/remote areas on cultural and creative entrepreneurship, with a focus on events organization   
  2) Learning toolkits for young NEETs who live in suburban, rural or remote areas on cultural and creative entrepreneurship (with a focus on events organization)
* Learning path for young NEETs, consisting of two different parts:  
  1) The first phase of the learning path will be online, and it will be addressed to all the young NEETs who live in remote, rural and suburban areas of partners’ countries (without geographical limitations).  
  2) Among the ones who participated in the first phase of the learning path, 20 young NEETs per county will be selected to participate in a face-to-face summer camp, where they will have the chance to further develop their ideas and collaborate with other youngsters coming from different parts of the country. During the summer camp, participants will be asked to do a project work and imagine organizing a cultural event in partners’ locations. The best idea will be implemented after the end of the summer camp.
* 1 final event per country will be co-organized by the young NEETs who won the contest during the summer camp and project partners. In this phase, project partners will act as mentors and facilitators of the event, supporting the young NEETs when needed. In Italy the final event will take place in TYC’s headquarter (in the suburban area of Torino), where TYC is located. The other events are expected to take place in partners countries' rural or remote areas.
* Development of a networking platform where realities active in the creative and cultural sector (including the Good Practices identified in the first phase of the project) will be able to sponsor their events and publish internship / volunteering opportunities

**Outputs**

* Guidelines for youth workers dealing with young NEETs living in suburban or rural/remote areas on cultural and creative entrepreneurship, with a focus on events organization
* Learning toolkits for young NEETs who live in suburban, rural or remote areas on cultural and creative entrepreneurship (with a focus on events organization)
* Report on the learning paths (results of the contest that will take place during the summer camp)
* Report on the final cultural event organized by partners and the young NEETs (considered as a good practice and an example of a cultural event co-organized by the participants in the project)
* Networking Platform

**Target groups**

* Youth workers working with youngsters who live in suburban, rural or remote areas
* Young NEETs who live in suburban, rural or remote areas

**Aim and Objectives**

To create a toolkit that can guide young NEETs in the organization of cultural and creative events and festivals in suburban, rural or remote areas. The organization of these events will adopt a bottom-up approach, as all the events will be co-designed with the whole communities, and they will have a minimum environmental impact.

To develop an effective and replicable methodology at European level for the activation of young NEETs and young people from peripheral contexts (suburban, rural and remote areas) in cultural entrepreneurship.

## Policies and tools

* [Raising opportunities for young people in rural and remote areas: the Council adopts conclusions - Consilium (europa.eu)](https://www.consilium.europa.eu/en/press/press-releases/2020/05/26/raising-opportunities-for-young-people-in-rural-and-remote-areas-the-council-adopts-conclusions/)
* [SALTO-YOUTH - Toolbox - We found 52 tools matching your search!](https://www.salto-youth.net/tools/toolbox/search/?b_offset=20&b_limit=10&b_order=activationDate&b_name=entrepreneurship&b_activation_date_after_day=2&b_activation_date_after_month=8&b_activation_date_after_year=2003&b_activation_date_before_day=2&b_activation_date_before_month=8&b_activation_date_before_year=2023&b_browse=1)

## Identified good practices in Italy:

* [Risorgimarche – Festival solidale, inclusivo ed ecosostenibile.](https://risorgimarche.it/)
* [Artisti In Piazza | Festival Internazionale di Arti Performative](https://www.artistiinpiazza.com/)
* [Home - Sponz Fest 2023 - Come li pacci / Dieci anni di Sponz Fest / Direzione artistica Vinicio Capossela](https://www.sponzfest.it/2023/)

## Partnership

1. TYC (Coordinator)
2. Permacultura Catabria (Expert in sustainability, rural areas, youngster, Dragon Dreaming) - Not confirmed yet
3. Urban Gorillas (Festival organization, co-design, engagement, sustainability) - Not confirmed yet

IMPORTANT: Collect support letter from suburban, rural and/or remote municipalities