**PARTNER IDENTIFICATION FORM**

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| **ORGANIZATION** | |
| **Full legal name (national language)** | Beogradska Akademija Poslovnih i Umetnickih Strukovnih Studija |
| **Full legal name (latin characteristics)** | Belgrade Business and Arts Academy of Applied Studies |
| **Acronym** | BAPUSS |
| **PIC number** | 896965694 |
| **ORGANIZATION ID** | E10224859 |
| **Type of organization** | Higher Education Institution (tertiary level) |
| **Commercial orientation ( for profit or not for profit)** | Not for profit |
| **Legal status (public or private)** | Public |
| **Economic sector** | Education |
| **Size (staff)** | 220 teaching and 100 non-teaching staff |
| **Legal address** | Kraljice Marije 73, Zvezdara, Beograd |
| **Postal code** | 11050 |
| **City** | Belgrade |
| **Country** | Serbia |
| **Region** | Belgrade |
| **Telephone 1** | +381 11 3042300 |
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| **E-mail** | [info@bpa.edu.rs](mailto:info@bpa.edu.rs)  [milospavlovic070@gmail.com](mailto:milospavlovic070@gmail.com) (preferred contact email) |
| **Website** | www.bpa.edu.rs |

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| **OBJECTIVES AND ACTIVITIES OF THE ORGANIZATION** |
| Please briefly present your organization/group (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff , learners and members of the group). |
| **ABOUT BAPUSS**  Belgrade Business and Arts Academy of Applied Studies (BAPUSS) is the first and leading accredited higher education institution in Serbia in the fields of information systems and technologies, finance, accounting, banking, tax and customs, public administration, management, marketing, arts and design. Program orientation of the Academy reflects contemporary trends in higher vocational education, a dual concept of study, with student’s internship as a key basis for the development and formation of experts who would be competitive not only in domestic, but also in European and world labor market.  BAPUSS has a clear vision of its role in improving the system of vocational education in Serbia, as well as strategic orientation towards the needs of society and contemporary educational tendencies. The Academy is an institution that performs higher education activities through the realization of basic, specialist and master applied studies in several scientific and professional areas - technological sciences, economics, management, marketing, law, information technology, and within the frames of educational and scientific fields of humanities and social sciences as well.  An important resource of the Academy is the building itself, which is in the center of the capital of Serbia, a beautiful city that lies at the confluence of two rivers. The Academy extends over 12,000 m2, it is modernly equipped, functional and fully adapted to meet all the needs of students who have at their disposal 6 amphitheaters and 15 auditoriums, 9 computer laboratories and 1 workshop, air-conditioned and modern library with a reading room. Over three hundred computers are always available to all students and employees. The latest and up-to-date computer software is implemented in the teaching process. BAPUSS enables each student to use the computer independently during the realization of the practical part of the teaching. In addition to the space that is directly related to the teaching, the Academy has all other accompanying facilities, enabling students to be fully committed to studying, but also to feel comfortable so that the period of life they spend at our Academy remains in good memory.  BAPUSS is consisted of 2 departments:  1. Department of Business and Information Studies and  2. Department of Arts and Design  **ABOUT DEPARTMENT OF BUSINESS AND INFORMATION STUDIES**  Department of Business and Information Studies is legal successor of Belgrade Business School with tradition in higher education of more than 65 years. It is offering modern study programs at 2 degrees of studies:  1. First degree:   * Degree of Bachelor (3 years – 180 ects) – With following study programs: Information systems and technology; Management, Tourism Management; Finances, Accounting and Banking; Marketing and trade; Taxes and Customs and Public Administration. * Degree of Specialist (1 year – 60 ects) – With following study programs: Accounting, Control and Auditing and Public Administration, Tax and Customs Systems.   2. Second degree of studies:   * Degree of Master (2 years – 120 ects) – With following study programs: Business Economy, Information Systems and Public Administration.   BAPUSS is currently attended by more than 6000 students, and during 65 years of existence has more than 120.000 graduated.  **ABOUT DEPARTMENT OF ARTS AND DESIGN**  The Department of Arts and Design is legal successor of the College of Fine and Applied Arts that has been the only state institution of vocational studies in the field of arts in Serbia. It is offering 5 study programs on 2 degrees of studies:  1. First degree – Bachelor (3 years – 180 ects) with following study programs: Graphic design; Interior Design and Media and Images.  2. Second degree of studies – Master (2 years – 120 ects) with following study programs: Audio-visual compositions and Design.  This Department has very developed cooperation with vocational education institutions in Serbia, especially in Belgrade. Almost all the students are coming from vocational Art schools from Belgrade. A lot of the teachers from vet Art schools have diploma of the Department for Arts and Design. |

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| What are the activities and experience of the partner organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project? |
| BAPUSS have a net of VET high schools as its stakeholders, because a lot of students from VET high schools, after graduating, go on with their formal education at BAPUSS. Also, a lot of teachers from VET high schools are our former students (BAPUSS alumni).  BAPUSS also has Unit for internship and career guidance. By Curriculum of all study programs students spend some time at an internship at the Center for Practical Education (business and other entities, state bodies, enterprises and institutions) and the knowledge thus acquired transfer into a form of project work. Internship represents a form of practical learning that includes staying at the Center for Practical Education, where a student is introduced to the way of doing business, participating in everyday activities, directly observing the employees, but also performing tasks of lesser or greater complexity.  Internship aims to improve the ability of students to successfully implement professional knowledge and methods in practical situations, and to contribute to more intensive linking of theory and practice. Students, who have completed an internship in the organization of Belgrade Business and Art Academy of Applied Studies, receive the appropriate certificate, which represents the proof that they have acquired certain practical knowledge in working organization in which they have completed the internship  At the Department of Arts and Design, there is Project Art Center - Center for projects, international and local cooperation, extracurricular activities and communications. It was established for the purpose of more efficient implementation of the basic strategic commitments. Projects Art Center is an operational and executive unit within the BAPUSS, which in scope of authority for international cooperation, starts, maintains and develops cooperation with other higher education institutions abroad and other international organizations. Also, the Project Art Center provides support to students, teaching and nonteaching staff during engagement in various international projects.  **ECONOMY FIELD PROFESSORS THAT ARE PART OF PROJECT TEAM:**  1. **Prof. Miloš Pavlović, PhD** is the project coordinator. Skills: finance and accounting, entrepreneurship, financial management.  Miloš Pavlović completed his postgraduate studies (master and PhD) at the Faculty of Economics, University of Niš, in the field of Finance and Accounting. He is currently working at Belgrade Business and Arts Academy of Applied Studies as a professor of applied studies in the field of Accounting, Auditing and Control. He is also working at the Faculty of Economics, University of Priština, as an assistant professor. He is the author or co-author of more than 40 papers in numerous journals and has participated in more than 10 scientific and international conferences in the country and abroad. He participated in several Tempus projects and is currently a participant in the project of the Ministry of Education, Science and Technological Development. He speaks English and Italian.  **ARTS AND DESIGN FIELD PROFESSORS THAT ARE PART OF PROJECT TEAM:**  2. **Prof. Miodrag Krkobabić, PhD** is an expert for Art and Design and Head of the Department of Art and Project Manager of the Art Center  He graduated, obtained his master's degree and doctorate at the Faculty of Fine Arts in Belgrade.  2003–2004, as a DAAD Scholar he resided in Germany on the specialization of Audiovisual Compositions in Atelier fur Zeitmedien, Hochschule fur Kunste, Bremen, where he also stayed in 2010 within the DAAD Re-invitation program, on the specialization of the curriculum for the production of digital multimedia art projects in gallery and public space, as well as in 2015 on the specialization of multimedia studio design and teaching CG / VFX program, within the DAAD Study Visits for Academics - Artists and Architects program. Participant in workshops and organizer of numerous lectures in the country and abroad in various fields of computer graphics (CG) in video production and post-production of visual effects (VFX). Holder of internationally recognized certificates in the field of Montenegro / VFX: Internationally recognized Autodesk Certificate of Completion for Maya 3D / VFX Essentials: 3D modeling, weighing, rigging, lightning, rendering; Character Animation, the internationally recognized Autodesk Certificate of Completion for Maya 2D / 3D Animation; Digital Compositing Certificate…  Lead Expert at the European Commission for Education, Audiovisual Production and Culture (Lead Expert at EACEA European Commission - Executive Agency for Education, Audiovisual & Culture, Brussels)  3. **Prof. Dragan Bošković** is an expert in industrial design. He graduated from the Faculty of Applied Arts and Design in Belgrade, Department of Industrial Design, in 1987. In 2004, he received his master's degree from the Faculty of Applied Arts and Design in Belgrade, Department of Industrial Design. Work experience: 1994-1996. FPUD Belgrade, associate in the fifth year of study, Department of Industrial Design; 1996-1997. School of Design, Belgrade, professor at the Department of Industrial Design. Since 2002 he has been working at VŠLPU in Belgrade, in 2007 he was elected professor. Field of professional activity: industrial design, CAD / CAM design, graphic design, illustration. Exhibitions and works: 2000. Exhibition of small plastics and drawings, DCC Belgrade, Stepenik Gallery; 2002 design of the Strong nature sign and logo, Elephant.co, Belgrade; 2003-2007. packaging design of the Strong nature production program, Elephant.co, Belgrade; 2004. bucket design Revita Altamed, Belgrade; 2008. 3D modeling of product lines C ketchup and C mustard, ‘Centroproizvod’, Belgrade.  **INFORMATION TECHNOLOGIES FIELD PROFESSORS THAT ARE PART OF PROJECT TEAM:**  4. **Prof. Jasmina Novaković, PhD** is an expert in Information Technologies, including information systems, IT security, development of IT applications and softwares for the prupose of Toursim, Finance, etc. She graduated (PhD studies) at the Electrotechnic Faculty, University of Belgrade. She is working at Belgrade Business and Arts Academy of Applied Studies, Belgrade, Serbia as a professor of applied studies for a group of IT subjects.  5. **Prof. Suzana Marković, PhD** is an expert in Information System with speciality in WEB design, Graphic Design, and Systems administrating. She graduated (PhD studies) at Electrotechnic Faculty, University of Pristina, Serbia. She is currently working at Belgrade Business and Arts Academy of Applide Studies, Belgrade, Serbia as a professor of applied studies for IT group of subjects (basics of IT systems, Basics of programing, Web design, Graphic Design, Systematic business analysis). She has more than 20 paperes published on the topics of her interests in domestic and international journals.  6. **Prof. Rade Matić, PhD** is an expert in digital technologies, artificial intelegence, business analysis, business process management, project management and software development. He graduated at the Faculty of Organizational Sciences, University of Belgrade, Department for Information Systems and Technologies. He is working as a professor of applied studies at Belgrade Business and Arts Academy of Applied studies for IT group of subjects. He worked as a team leader in developing and implementing ERCTIM – Student Information System for Education establishments to manage student data at Belgrade Business and Arts Academy of Applied Studies (BAPUSS). He is currently working at the Raiffaisen ATM branch transformation and Societe Generale Bank – Server Solution for CRM integration. One of his recently projects is Covid-19 info Serbia – Virtual Assistant (chatbott) who provides all the necessarz information regarding Covid-19 virus epidemic in Serbia using VIBER as a messenger platform. Project is done in cooperation with SAGA new frontier group in 2020. |

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| **Meet ADA - Academic Digital Assistant**  **ADA (Academic Digital Assistant) is a chatbot, that is a computer program, that simulates human conversation or chat, using artificial intelligence.**  **Link:** [Ada (bpa.edu.rs)](https://chatbot.bpa.edu.rs/en/index.html#show2) |
| *I am ADA - Academic Digital Assistant. I was created by the team of Belgrade Business and Arts Academy for Applied Studies to help students and future students find the information they need more easily.*  *I can answer questions from over 200 scenarios and students' topics of interest. I hope you will help me learn everything you need as soon as possible and thus move on to the next level of conversation.*  **Take a look at what I know...**  Academy enrollment information, Preparatory course for the entrance exam, Who teaches..., What does (professor’s name) teach…, Consultations with…, Where is the office…, How much does it cost…, Teacher’s literature  **Scenarios that require verification**  Verification, Credit check, Unpaid fees, Tuition fee, Semester verification, Exam registration, Exam cancelation, Passed/leftover exams, Student’s GPA (Grade Point Average), Books purchasing…  **In addition to the mentioned conversations, I can also help you with the following information:**  Notifications from a specific teacher, Which subjects are to be found on a particular study program  How many ECTS credits is a particular subject worth?, How many ECTS credits do you earn after completing undergraduate, specialist or master studies?, What title do you get after completing the enrolled study program?, What documents do you need to enroll?, When does enrollment in the Academy begin?, When do you choose elective courses?, When are the exam periods?, What documents are required to obtain a diploma?, How long do you wait for a diploma?, When do you enroll in senior undergraduate period?, What do you need to enroll in senior undergraduate period?  What do you need for semester verification? Working hours of the counter, bookshop, library ..., Contact numbers of the counters of all study programs, And much more... |

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| **LEGAL REPRESENTATIVE** |  |
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| **Erasmus+ projects** | | | |
| Please give information about any type of Community grant your organsiation/group has received/applied for in the three financial year | | | |
| Programme or  initiative | Identification/  contract number | Contracting partner | Title of the project |
| KA103 | 2020-1-RS01-KA103-065053 | BAPUSS | Students and Teachers Mobility |
| KA131HED | 2021-1-RS01-KA131-HED-000008307 | BAPUSS | Students, Teachers, Non-teaching staff mobility |
| KA220VET | 2021-1-PT01-KA220-VET-000033168 | ATEC, Lisbon, Portugal | Responsibility in internationalization of Vocational Education and Training - RIVET |
| KA220YOU | 2022-2-PL01-KA220-YOU-1D8FC671 | Miejska Strefa Kultury w Łodzi, Poland | draMa thERapy to inCrease the entrepreneURial potential of Youth – MERCURY |
| KA152YOU | 2022-1-TR01-KA152-YOU-  D75CFE06 | Gemlik District Directorate, TURKEY | Ecological Fashion Design |