

EUtoYOU

Things you should know as a potential partner: Summary idea, Objectives, Activities, Profile of participants. **We are going to submit the KA154 proposal by 07/02/2025. The application is 70% filled**, only the contribution of partners and some details of the programme and profile of participants are missing.

The project aims to address the gap between young people and European political processes by fostering awareness, participation, and engagement in democratic decision-making. Through a series of activities involving youth from Greece, Portugal, and Denmark, the project will empower participants to understand EU institutions, policies, and their impact on daily life. Key activities include simulations of parliamentary processes, discussions with MEPs, an international exchange in Brussels, and a youth-led campaign promoting democratic participation. By equipping young people with skills like leadership and advocacy, the project seeks to create a ripple effect, encouraging youth engagement at local, national, and European levels while promoting cross-border collaboration and shared learning.

1. **Increasing Awareness:**

- Organize workshops, events, and campaigns to disseminate essential information about the European Union, the European Parliament, and the European Elections.

2. **Boosting Participation:**

- Create incentives for active youth engagement based on the questionnaire results and identified needs.

3. **Promoting Erasmus+:**

- Link the project to the Erasmus+ program, providing opportunities for cross-national activities, skill-building, and experiences.

4. **Cross-Border Cooperation:**

- Involve youth from Greece, Portugal, and Denmark, fostering an understanding of diverse perspectives and developing common strategies to address shared challenges.

5. **Empowerment:**

- Build young people's confidence that their vote matters (91.55% believe it does) and that they can influence decision-making.

Month 1: Kick-off Meeting with Partners

- Organize an online or in-person kick-off meeting with all project partners.
 - Discuss the overall timeline, objectives, and deliverables of the project.
 - Develop an infopack containing the project description, roles and responsibilities of each partner, deadlines, and expected outcomes.
 - Establish clear communication channels (e.g., Slack, WhatsApp, email chains) and assign tasks to each partner based on their strengths and expertise.
 - Agree on the methods for monitoring progress and addressing challenges (e.g., monthly check-ins).
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Month 2: Identifying Opportunities and Needs

- Each partner will research European opportunities, such as programs, initiatives, and platforms that encourage democratic participation among youth (e.g., Erasmus+, Youth Councils, Europe Direct, DiscoverEU).
 - Partners will analyze national and local contexts to identify gaps and needs that hinder youth participation in democratic processes.
 - Collect examples of existing tools or resources that promote engagement (e.g., successful campaigns or youth workshops).
 - Begin gathering preliminary data on challenges faced by youth in each country through discussions with local stakeholders.
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Month 3: Online Meetings with Youth Councils

- Partners will organize online meetings with youth councils and youth organizations in their countries to share insights and best practices for engaging young people in democracy.
 - Use these meetings to discuss strategies for youth involvement in decision-making processes and identify successful approaches already implemented.
 - Collaboratively design a questionnaire to assess young people's perceptions, barriers, and needs related to democratic participation.
 - Ensure the questionnaire is concise, inclusive, and covers topics like voting, civic education, and awareness of EU institutions.
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Month 4: Offline Simulations of EU/National Decision-Making

- Each partner will host a local event to simulate the EU Parliament or a national parliament session.

- Participants (youth) will take on roles such as MEPs, political party representatives, or policymakers to understand decision-making processes.
 - Incorporate interactive activities like debates on EU policies or proposing solutions to local challenges.
 - Use this opportunity to raise awareness about the European Parliament and encourage critical thinking about policymaking.
 - Document the simulations with photos, videos, and participant feedback for future dissemination.
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Month 5: Meetings with National MEPs

- Organize a formal meeting or discussion between project participants and their country's MEPs.
 - Prepare questions in advance, focusing on issues like youth participation, climate policies, migration, and democratic representation.
 - Share insights gathered during the earlier phases of the project and provide recommendations based on the questionnaire results.
 - Allow participants to express their views, ask questions, and gain a deeper understanding of the MEPs' work and influence on European policies.
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Month 6: International Exchange in Brussels

- Organize a 5-day exchange in Brussels with representatives from all partner countries.
 - Activities will include:
 - Showcasing good practices identified during earlier phases.
 - Conducting role-play simulations or debates in the European Parliament.
 - Meeting with other MEPs to discuss youth engagement in European decision-making.
 - Collaborative sessions to brainstorm ideas for a Europe-wide campaign promoting democratic participation.
 - Ensure cultural exchange and team-building activities are incorporated into the program to strengthen cross-national connections.
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Month 7: Local Campaign Preparation

- Each partner will design a campaign tailored to their country's specific needs and context.
- The campaign should focus on themes like the importance of voting, civic engagement, and youth representation in politics.

- Prepare content for various platforms, including social media, public events, and physical displays (e.g., posters or bus advertisements).
 - Develop a strategy to ensure the campaign reaches rural and urban areas, as well as younger age groups (16–18).
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Month 8: Running the Campaign

- Launch the campaign simultaneously across all partner countries.
 - Use social media platforms (Instagram, TikTok, Facebook) for online outreach, creating engaging posts, videos, and infographics.
 - Partner with schools, universities, and local organizations to organize workshops, info sessions, or pop-up events.
 - Use creative methods like advertising on buses, posters in public spaces, or flash mobs to draw attention.
 - Collect feedback from participants and the public during the campaign to gauge its effectiveness.
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Month 9: Data Analysis and Local Activities

- Gather responses from the questionnaire distributed earlier and analyze the data.
 - Use the findings to identify trends, gaps, and key areas of focus for improving youth engagement.
 - Organize a local activity to share the data results with the community, such as a discussion panel, workshop, or interactive presentation.
 - Encourage participants to brainstorm actionable steps to address the identified challenges.
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Month 10: Presenting Results to National MEPs

- Prepare a comprehensive report summarizing the project's findings, activities, and impact.
 - Organize a formal meeting or event to present these results to national MEPs and other stakeholders (e.g., local authorities, NGOs).
 - Include youth participants in the presentation to showcase their active involvement and personal growth.
 - Use this opportunity to advocate for policies or initiatives that address the needs identified in the project.
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Month 11: International Online Meeting and Closing Event

- Host an international online meeting with all partners to share experiences, results, and outcomes of the project.
 - Discuss the campaign's impact, lessons learned, and suggestions for future projects.
 - Include a virtual closing event to celebrate the achievements of the participants and partners.
 - Create a summary video or infographic to share the project's highlights and results on social media and with stakeholders.
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Month 12: Final Reporting and Dissemination

- Complete the project's final report, including all activities, outcomes, and recommendations.
- Disseminate the project results through newsletters, websites, social media, and presentations at relevant events.
- Ensure that tools, resources, and best practices developed during the project are accessible to other organizations and youth groups.
- Encourage participants to stay involved in civic engagement and foster continued collaboration through the networks established during the project.

Lead Team (National and International Events)

- **Profile:** Each partner will select a team of 4–5 young people (ages 16–30) to serve as the lead team for coordinating national and international activities.
- **Selection Process:** These young leaders will be chosen based on their interest in European politics, youth engagement, and civic participation. Selection criteria will include a motivation statement, prior experience in youth or community projects (optional), and a willingness to actively participate in all phases of the project.
- **Responsibilities:** They will play key roles in planning, organizing, and implementing the activities, including local workshops, simulations, and the Brussels exchange. They will also act as liaisons between the project partners and participants.

National/Local Activities Participants

- **Profile:** From each partner, we aim to involve approximately 100 participants of varying ages (16–30 years old) across the different local and national activities throughout the project timeline.
- **Demographics:**
 - **Youth aged 16–18:** Focused on those in high school or youth councils, often with fewer opportunities to engage in democratic participation.
 - **Youth aged 19–30:** A mix of students, young professionals, and unemployed individuals interested in social change and civic engagement.
- **Selection Process:** Participants will be recruited through schools, universities, youth organizations, community centers, and online campaigns. Priority will be given to ensuring a diverse mix of participants, including underrepresented groups, such as young people from rural areas, migrants, or those with fewer opportunities.
- **Involvement:** Participants will take part in workshops, simulations, local campaigns, and discussions with MEPs and other stakeholders.

Online Activities Participants

- **Profile:** For the online activities (e.g., social media campaigns, webinars, and virtual meetings), we aim to engage approximately 300 participants per partner across all months.
- **Demographics:**
 - Primarily youth aged 16–30, but with open access to the broader community to ensure inclusivity and wider impact.
 - Includes students, young professionals, and active citizens with an interest in EU topics, civic participation, and youth policies.
- **Engagement:** Online participants will engage with content shared via social media platforms, participate in virtual workshops or webinars, and contribute to discussions and polls related to the campaign themes.
- **Outreach:** Recruitment will involve targeted social media outreach, partnerships with schools and universities, and collaboration with local NGOs and youth councils.

Stakeholders and Broader Community

- **Profile:** Beyond the core youth groups, the project will also engage key stakeholders such as MEPs, local government representatives, educators, and NGOs.
- **Involvement:**
 - MEPs and local politicians will be invited to participate in Q&A sessions, discussions, and the presentation of project results.
 - NGOs, educators, and youth workers will act as mentors or facilitators during local and international activities.
 - The broader community will be reached through public campaigns, social media outreach, and offline promotional events like bus advertisements or public displays.

