



MamAfrika Organization "Youth and Intergenerational Solidarity"  
Organisation non gouvernementale (ONG)

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## Background Experience of MamAfrika Organization

### A Track Record of Excellence: MamAfrika's Impactful Initiatives in Africa, Morocco.

MamAfrika Organization's team works tirelessly to ensure a successful experience for international volunteers when undertaking social change in Morocco. Our organization organizes work camps regarding the environment, language, and cultural exchange every year, especially in summer. These work camps are managed by the local team of the organization in collaboration with our national and international affiliated entities. Our organization also receives volunteers to participate in our projects either through the Idealist platform or through our partners in Scandinavian countries as hosting structures in Morocco. Our team also works with the Korean community in the (IT) Information Technology Volunteer program in partnership with **KOICA** Korean International Cooperation Agency. This program is run by both Moroccan volunteers and a Korean team to provide the youth with free equipment and organize digital workshops regarding (IT) in educational institutions, especially in hard-reach communities where children with fewer opportunities lack access to Digital Education this initiative aims to enable the youth with fewer opportunities to access high-quality education and bridge the gap to raise a generation with a wide range of skills in the field of digital literacy for a globally connected world.

We have also had a fruitful collaboration with **JICA** Japan International Cooperation Agency\* as a hosting organization to welcome international applicants to serve disadvantaged children at orphanages and combat social exclusion.

MamAfrika Organization cares about the **LGBT** community and encourages diversity amongst the youth to ensure that they are welcomed, heard, and valued, regardless of who they are or who they love, all people should be treated equally. Our team provides to **LGBT** community with water, food, and condoms for young sex workers because they have diverse needs and priorities and face multiple structural barriers and increased vulnerabilities. It's why our team ensures that young sex workers aren't excluded from meaningful involvement in the development of policies and programming that affect their health and lives. Our team meets them and listens to the problems they face in their life to provide them with psychological and law support because **LGBT** in Morocco have limited legal rights.



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In 2013, our organization was named Moroccan Camp For Solidarity **CSM** Fida Casablanca And forged a strategic partnership with a French organization, allowing us to host volunteers from Europe under the EVS European Voluntary Service program. This collaboration was a pivotal moment for **CSM** Fida Casablanca, enabling us to expand our horizons and diversify our volunteer base, while simultaneously deepening our commitment to fostering solidarity across borders." Under this program, the French team was volunteering in a youth Center and they were teaching French to underprivileged young people and providing them with social and psychological support. They were also training the youth in social and physical sports. During the summer **CSM** Fida Casablanca also worked with **AESIC** organization to provide English summer courses for adults and children who reside in poor neighborhoods in Casablanca in collaboration with public schools throughout the season. In 2014, our organization underwent a metamorphosis and emerged with a new name and purpose, becoming the MamAfrika organization, determined to make a difference in our community."

On Sept 23, 2024, in the wake of the devastating earthquake in Morocco that rocked the Al Hawz region in Marrakech, MamAfrika volunteers mobilized quickly, providing essential support to those impacted by the disaster. Braving the destruction and chaos, they delivered much-needed food, clothing, and medical assistance to victims in the region. Their unwavering commitment to helping those in need extended beyond basic aid, as they also worked tirelessly to clear away rubble and debris, aiding in the recovery efforts and offering hope to those affected by the tragedy.

In 2016, we embarked on a transformative journey alongside **USAID**, organizing a training program that provided the youth in rural areas with critical soft skills, unlocking their full potential for personal growth and development. Our partnership also enabled Moroccan families to host volunteers from Europe, creating a cultural exchange that exposed these visitors to the rich traditions, customs, and dialects of Morocco while simultaneously granting Moroccan citizens the opportunity to experience diverse perspectives and worldviews, cultivating a spirit of global understanding and unity."

"In recent years, MamAfrika joined **NDH** National Human Development Initiative to launch a youth development program in partnership with the Moroccan Ministry of Interior. This program



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aims to address the inequality and lack of opportunities faced by youth living in disadvantaged areas by providing them with affordable English and French language classes. By equipping these youth with the necessary language skills, the program seeks to promote inclusive development and provide equal employment opportunities, thereby contributing to a more equitable and just society."

"In addition to its local partnerships, MamAfrika teamed up with **KVINFO**, a Danish program, to empower women and foster social entrepreneurship through the Danish initiative. This project aimed to support the formation of cooperatives for small and medium-sized enterprises **SMEs**, with a focus on nurturing female entrepreneurship and economic empowerment.

"In 2024, MamAfrika forged exciting new partnerships with Action For Civil Society in Greece and Partner Organization in Turkey for the submission of a grant proposal to the Union for the Mediterranean **UFM**. The proposed project, **ECO-PACK: Innovative Training for Sustainable Packaging in the Post-COVID E-Commerce Landscape in the Mediterranean region through e-commerce**. This ambitious endeavor aims to bridge the digital divide and unleash the untapped potential of rural women as entrepreneurs and changemakers.

Thanks to the generous financial support of the Danish Refugee Council **DRC**, MamAfrika Organization was able to secure the necessary equipment to facilitate seamless collaboration with our esteemed partners and ensure the smooth operation of our daily activities. This crucial funding has empowered us to optimize our effectiveness in delivering impactful solutions to the communities we serve, enabling us to make a tangible and meaningful difference in their lives."

MamAfrika Organization is also seeking for a potential collaboration with **MPF** the Migration Partnership Facility, which seeks to transform Morocco into a land of opportunity for Sub-Saharan migrants. We envision a program that empowers these migrants through personal development, entrepreneurial support, and psychological services, equipping them with the tools and confidence they need to launch and sustain successful small-sized businesses. We believe in nurturing the full potential of Sub-Saharan migrants, empowering them with the knowledge and skills they need to thrive in the job market. Our capacity-building initiatives will focus on personal development, equipping them with the soft and hard skills necessary for career success. Our comprehensive approach will ensure that these migrants are not just surviving, but thriving in their new home.