

design
thinking



WHAT SKILLS AM I GOING TO WORK ON?

SOFT SKILLS

- Empathy
- Collaboration
- Communication
- Creativity
- Critical Thinking
- Problem Solving
- Resilience
- Team work

Among others...

HARD SKILLS

- Researching
- Project Management
- Facilitation
- Data Analysis
- System Thinking
- Lean Startup
- Storytelling and Storyboarding
- Customer Journey Mapping



2
HOURS



1st hour

INTRO AND APPLICATIONS



2nd hour

DESIGN THINKING STAGES, TEAM WORK AND Q&R

WHAT IS DESIGN THINKING?

Design Thinking is a **human-centered methodology**, for innovation and problem-solving, that emphasizes understanding the needs and experiences of people to create effective solutions. It's a process that encourages creativity, collaboration, and iterative testing.

AND THE IMPACT?

Our approach to **Design Thinking** uses the methodology for creating **meaningful, sustainable, and positive changes**. It integrates traditional design thinking methodologies with a focus on achieving **impactful results**, particularly in addressing complex social, environmental, and economic **challenges**.

AFTER THE TRAINING...

You will be able to apply the complete **Design Thinking + Impact** process in your projects, as well as use the different tools and skills that this methodology provides separately, which will **improve your performance** both individually and at the team level.

This workshop is implemented by **Juliana Constaín**, a **Design Thinking expert** and an **official Agile Trainer** of the European Scrum.



14

AUGUST 2024
17:30-19:30 CET

CONTACT US!



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Papaya Association



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