

# WEAR IT FAIR

TRAINING COURSE MAY 4TH-12TH, 2024

ADVOCATES WHO THRIVE

WEAR IT FAIR



Co-funded by  
the European Union

# WELCOME TO AWT

Advocates Who Thrive is a non profit organization with a growing community of advocates who individually and collectively strive towards supporting change for causes, that will create a better world. We mainly focus on human rights, animal rights, inclusion, and sustainability. If you are interested in one or more of these topics, then get involved because we host plenty more events, such as training courses!





# GOALS

Collectively, we can make movements towards a more sustainable fashion industry.

The main objective of Wear it Fair is to help youth leaders and youth workers become more committed, confident and skilled to advocate for an ethical fashion system through their activities for and with youth. And to put this to practice by them designing and implementing campaigns through which they will engage youth in their community to stand up for fair fashion.

The project's main activity is a 7-day training course based on using a non formal education approach for 24 participants that takes place in Ommen, the Netherlands.

# PARTICIPANT PROFILE

Your basic profile:

- Youth leader or (aspiring) youth worker
- At least 18 years old
- Living in Cyprus, Germany, Greece, Italy, Poland, Sweden or The Netherlands
- Open to meeting new people from various backgrounds
- A confident English speaker

Your affinity with the topic:

- Motivated to change the current fashion system.
- Eager to mobilise & educate youth in your communities to take action for the fair fashion cause.
- Interested in fashion & its industry, knowledgeable about the issue of fast fashion.
- You don't need a lot of experience in campaigning or the fashion industry.



# LEARNING OUTCOMES

- A deeper understanding of the current fashion system and its impact on the planet and our society.
- The ability to critically assess alternatives for fast fashion, and hands-on experience with some of them.
- Feeling more empowered & committed to advocate for a sustainable and ethical fashion industry.
- Being familiar with tactics and best practices for campaigning & influencing others on sustainability and human rights issues, particularly fair fashion.
- Being better able to develop and manage your own campaign initiatives, and to engage youth from your local community or network in them.
- A stronger network of people and organisations that are actively contributing to change in the fashion system.





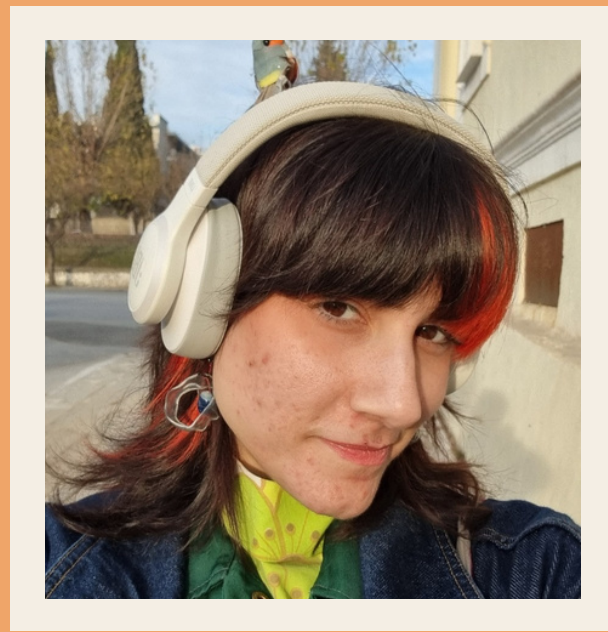
# METHODOLOGY

Experiential learning is at the core of this course: we provide the conditions in which you can learn & thrive, and you take care of the rest. You will be doing so whilst designing your own fashion campaign, whilst exchanging with your peers about the fashion system, whilst assessing existing campaigns for change, etc.

During and after the training course, we have several support systems in place that enable you as participants to help each other thrive. Examples are daily reflection groups, collaborations in smaller groups, and empowerment sessions.

We believe that influencing others to change their attitudes and behaviour requires thinking & acting in line with your values yourself. We therefore devote time and energy to what you can do in your own life in relation to fashion and sustainability.

# THE TEAM



## STELLA THEY/ SHE

Stella is a queer, fair-fashion activist, youth worker, event designer and most recently, creative technology student. Fashion is their passion, they spend their free time exploring ethical and sustainable practices while protesting against fast fashion. They have years of experience as a designer in upcycling clothes and also as a youth worker on a broad spectrum of topics. They believe that fashion is a form of self-expression and a way to unleash your creativity, so they can't wait to inspire & empower you to do just that during the sessions!



## ROB HE/ HIM

Rob has 10+ years experience as a project manager, consultant and campaigner in sustainability, focusing on the energy transition in the Netherlands. Different industry, though with similar interests, stakeholders and dynamics as the fashion system! Rob also has 5+ years in managing international youth projects & coaching youth in their developing their own sustainability initiatives. Rob will be the lead trainer for the advocacy part of the training course.

# THE TEAM



## NIKOS HE/ HIM

Nikos Apostolidis is the co-founder of Cecropia Hub, with Master studies in Sustainability Science, proudly serving as EU Green Ambassador. With seven years of hands-on experience in Erasmus+ projects, Nikos is deeply committed to environmental sustainability. As a Youth Worker, he passionately empowers young individuals to drive positive change. Through Cecropia Hub, Nikos channels his dedication to instill environmental responsibility, guiding and inspiring participants to learn, grow, and develop new skills.



## CHEYLA SHE/ HER

Meet Cheyla, our dedicated Head of HR & External Communications, whose role is also tailored to enhance the well-being of participants in our sustainable fashion training course. As an expert in creating positive work environments, organizing team events, and prioritizing the mental health of team members, Cheyla ensures that participants experience a supportive and nurturing learning atmosphere. Beyond her role, Cheyla's commitment to societal impact aligns seamlessly with the course's focus, offering participants holistic support for both personal and professional well-being.



# PROJECT TIMELINE

Preparation

1st Phase

Training Course

2nd Phase

Follow Up

3rd Phase

- Kickoff Meeting  
- Early April

- Arrival Day  
- May 4th

- Implementing  
Campaign  
- June & July

- Preparation  
Assignment -  
deadline April 27th

- Departure Day  
- May 12

- Online Closing  
Event - August  
17th

# ADMISSIONS



## Admissions procedure:

- If we select you to participate in this project, we ask you to confirm your participation within 5 days from then.
- You confirming your participation consists of signing the participant agreement, transferring the participation fee of €30 that fully covers your participation in this whole project, and booking your international travels.
- Once you're in, we'll plan the kickoff meeting with you and your fellow participants from your country.
- You'll hear back from us about your application by 18 March the latest.
- Apply to Wear It Fair [Here](#)

## Note that:

- the project requires your full participation in all of its phases. Your time investment before the training course will be around 10 hours. The time you will invest in realising your campaign in your local environment back home depends on the initiative you will come up with.
- your travel budget shall cover the full round trip between your home and the project venue & back to home, including travels within the Netherlands.



# YOUR TRAVELS

Country	Possible transportation Modes	Travel budget for travels without flights	Travel budget for travels with flights
Cyprus	Flights	N/A	€360
Germany	Trains / buses	€320	N/A
Greece	Flights	N/A	€275
Italy, Poland & Sweden	Trains / buses / flights	€320 <sup>1</sup>	€275
The Netherlands	Trains / buses	€60	N/A

<sup>1</sup> For solely those participants who travel from Italy, Poland or Sweden and exclusively by train and / or bus: in addition to the €320 travel budget to cover the transportation costs, the participant is for the complete roundtrip eligible for a budget of max. €70 to cover accommodation costs on route and a budget of max. €25 to cover food expenses on route.

# THE VENUE



Wear it Fair takes place in the town of Ommen in the Netherlands. You'll be staying at the Olde Vechte accommodation at the edge of town, in a large country house surrounded by lush nature.

You'll share a room with max. 3 other persons, and will also share bathrooms. The training room is present at the site, and next to that common rooms and an outside space are at your disposal.

Meals are fully vegan, in line with our animals rights just because we care a lot about animal rights and sustainability. We'll of course take your potential allergies into account as much as possible.

Your accommodation and food during the training course are fully covered between 4 May in the evening and 12 May in the morning. It is unfortunately not possible to arrive earlier at the venue or depart later from there.

# PARTNER ORGANISATIONS

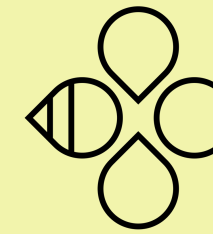
**Make it Happen**  
Cyprus



**Numinous**  
Germany



**Cecropia Hub**  
Greece



cecropia



**Global Cassero**  
Italy



**KobieTY**  
Poland



**Sustainability InnoCenter**  
Sweden



# CONTACT

Please join the Whatsapp group!  
Should you have any questions, reach  
out to Rob!



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Until then, please share about your  
travels or preparations, tag  
@advocateswhothrive in it, and hashtag  
#erasmusplus #wearitfair  
#advocateswhothrive