

VIDEO IMPACT

TRAINING COURSE

LIMASSOL,
CYPRUS



THE TRAILER

For all of us who are part of not-for profit and social initiatives it always tricky to spread our message compared to for profit initiatives. We are aware or we should become aware that branding and namely the video presence of our initiative is the second thing we have to build (after our website). Nowadays technology allow us to create video productions without expensive equipment. Smartphones, laptops and other low cost gadgets can offer high quality video productions.

For this reason **DOREA Educational Institute** is inviting you to **Video Impact** project. It is a 2 phase project where you will have the chance to learn how to build a social promotional video of your organization and/or initiative with low cost equipment as well as to learn and experiment together with 30 more people, how to use video by creating yourselves a video for a Cyprus based non-profit initiative.

THE PLOT

PHASE ONE TRAINING COURSE

9-18 September 2019

During the 8-days program participants will:

- Get acquainted with media literacy
- Receive practical skills in filmmaking and namely how to create Social Promotion videos in all stages (pre-production, production post production)
- Explore ways to make it cheap through guerilla filmmaking tips
- Enhance teamwork skills under time pressure
- Create a promotional video for a Cyprus based Not for profit initiative

PHASE TWO LOCAL ACTION PHASE

September - November 2019

During the 3-months local action phase participants will:

- Come back to your local organisations and put in action the gained knowledge and tools by creating a promotional video for your organisation/initiative, practicing and improving their video creation skills.
- Disseminate the knowledge acting as multiplier and share the skills acquired during the Training Course by delivering media literacy workshops for youth in your organisations during the Local Action Phase.

THE ACTORS

This project is for you if you are:

- Youth worker and/or staff member of non profit initiatives, interested on how to incorporate new technologies and namely video production in your work
- Eager to learn or develop further your skills in video making
- Committed to create 2 social promotional videos (one in Cyprus and one in your local environment)
- Ready to participate in an intercultural environment and eager to challenge yourself in working on a high speed training course full of practical assignments
- Resident of Bulgaria Spain Italy Greece Lithuania Latvia Romania United Kingdom Netherlands and Cyprus
- Able to work and communicate in English
- Over 18 years old



THE STORY

DAY 1, 2 & 3

Getting media literacy skills and tools and practice them instantly through media assignments.

DAY 4

Putting in practice media skills, creating the first social promotional video

DAY 5, 6 & 7

Scout, investigate needs and return to film the initiative. Edit the video

DAY 8

Plan the local action phase.
End of the training.

THE GENRE



The working hours and the program varies according the needs of the program. Expect to work 12 to 14 hours (including breaks and assignments).

There are morning, afternoon and evening sessions planned. Mornings are mostly focused in video creation assignments and reflection, afternoon and evening sessions for input and practice.

There is no need for expensive media equipment, you will be working with your own media equipment resources, learning how to create video productions with the same material that you will be working with back in your local reality.

Please note that the program does not include touristic trips and free days therefore in case you are interested in such possibilities we invite you to plan them for yourselves by arranging (on your own costs) some days before or after the training

ELEMENTS

This training program is based on an Experiential Learning approach, you will learn by doing and by reflecting upon what you did. Expect a fully dynamic program containing several methods and work-formats added one on each others as lego bricks building the content of the training.

SHORT INPUT & PRACTICE

You will get short theoretical input and you will directly asked to implement them within limited time frame

ASSIGNMENTS & FEEDBACK

Expect to find yourself in many different multinational teams working together on a media assignment within set time frame.

VIDEO PRODUCTIONS

You will work with an international group in the production of a social promotional video of a non-profit initiative

REFLECTION & SELF-ASSESSMENT

There are parts, where you can stop and look at your own learning path. This will happen in a small group context, in a plenary but also individually.

In Video Impact individual learning journey will be Self-Directed by you, guided by the facilitators and supported by the group.

THE DIRECTORS



PANAGIOTIS MAMOUZAKIS

is an experienced Trainer and Youth Worker with more than 10 years in the field of video making. He is the co-founder of “Break the Couch”, a group of filmmakers focused on linking new media with the field of youth work. In his work he uses new media (social media, video, photography etc.), assignments, games, outdoor activities and other work forms.



KATERINA MITRAKOU

is a forever seeker of knowledge and sworn DIYer, who denied her life as a lawyer and tuned in her real calling for making things and making things happen. During this journey, she studied video and 3D animation for a while, which won her heart because they always leave some space for a no-cost DIY solution. She delved into experiential learning after joining the Scouts and she became a trainer and district scout leader. In this pursuit of learning by doing she crafts literally everything, from educational games to usable pieces of art made of reclaimed fabrics.

Photo credits 📷: Paula Ūdriņa

BUDGETING

01

Accommodation, food, training materials are provided.

02

Travel Reimbursement amounts: if you are coming from Latvia, Lithuania, Spain , Netherlands is 360€, from Bulgaria, Greece, Italy, Romania is 275€ and from United Kingdom 530€

03

Travel Reimbursement procedure: You are going to be reimbursed by bank transfer once you provide all original documents of your travels and once you successfully complete both phases of the project.

04

There is a participants contribution of 50€ paid in cash upon arrival

STORYBOARD



ARRIVAL

9th of September 2019 - All day

TRAINING DAYS

10th - 17th of September

DEPARTURE DAY

18th of September 2019 - Before 10:00

Days allowed to stay in Cyprus:

you are allowed to come max 2 days before the TC or leave max 2 days after the TC, but the total amount of the days that are not part of the programme is max 2 days. During these extra days you have to find and cover your own accommodation and other expenses. If you decide to stay more than 2 days longer than the official programme, you will have to cover the traveling expenses yourself.

EQUIPMENT

It is essential to bring with you your personal equipment. We will not provide the equipment so the effectiveness of your personal learning and the training course itself can be increased if you work with tools you already know and have. Therefore bring with you:

- Smartphone, Video or Photo Camera with filming function (as professional as possible, preferably DSLR);
- Memory storage (or external hard drive);
- Laptop with photo and video editing software;
- Media gadgets and props: tripods, octopus pods, microphones, lights etc
- Chargers, card-readers, cables etc.



THE STUDIOS

You will be hosted and catered at the MONIATIS hotel and the training will take place at the same hotel, thus allowing participants to benefit of teamwork and exchanging good practices, etc.

<http://www.hotelmoniatis.com/>



ACCOMMODATION

CASTING

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If you want to join us
fill the application form

here

PRODUCED BY



DOREA EDUCATIONAL INSTITUTE

is a nonprofit organization established in 2012 in Limassol, Cyprus offering training solutions for people in need as well as working professionals throughout Europe. DOREA is the largest training provider of ERASMUS+ courses in Cyprus, based in Limassol, and in the last 5 years alone DOREA has delivered more than 50 courses under LLP & Grundtvig IST (the predecessors of ERASMUS+) and about 130 courses around Europe (Cyprus, Greece, Spain, Italy, Portugal, Czech Republic, France, Bulgaria, Croatia, Hungary, Ireland, United Kingdom) under ERASMUS+ programme.

IN ASSOCIATION WITH

If you want to receive more details about the project before applying, feel free to contact our partner organization from your country of residence or send directly the application form via the e-mail address you can find in the table below. Furthermore, you will get the confirmation letter with the practical details regarding the online preparation and the training itself. Do NOT book your tickets unless you receive a confirmation letter from us.

- Cyprus: DOREA Educational Institute - dorea.educational.institute@gmail.com
- Bulgaria: Synergy Bulgaria - info@synergybulgaria.com
- Spain: Xeracion Valencia - ionlera@xeracionvalencia.org
- Italy: L'Arca del Blues - progetti.arcadelblues@gmail.com
- Greece: Solidarity Mission - training@solidaritymission.org
- Lithuania: Baltic Self-Development Centre - info@balticsdc.org
- Latvia: Keep the change - andra.stale@gmail.com
- Romania: Zig Zag Prin Romania - cosmina@zigzagprinromania.com
- United Kingdom: Abroadship.org - hello@abroadship.org
- Netherlands: Heimat - foundationheimat@gmail.com

SEE YOU IN LIMASSOL



VIDEO IMPACT

9 -18 SEPTEMBER 2019
(INCLUDING TRAVELING DAYS)