

MAKING MOVIES MATTER

TRAINING COURSE

NEWCASTLE UPON TYNE, UK

1st February-11th February 2018



DEAR PARTICIPANT,

We are looking forward to welcoming you in the one-of-a-kind city of Newcastle upon Tyne! We are sure that we will have an interesting and inspiring time. This info-pack will help you prepare for the training, which will take place in Newcastle between 1st February –11th of February 2018. Please read it carefully. If you have any additional questions, don't hesitate to contact us. We hope that this TC will be an unforgettable experience for all of us!



Tyne River and two of its 7 bridges in Newcastle: Millennium Bridge and Tyne Bridge

Photo source: tellusthinktank.com

OpportUNITY 

is a Non-governmental, not-for-profit organisation with an aim to inspire, support and empower young people. This is achieved through the themes of promoting, education and training in healthier lifestyles and greater social cohesion. It delivers



programmes in **Youth Development, Youth Leadership, Citizenship and Youth Education**. It also promotes learning through diversionary and informal activities such as sport, media and creative or performing arts.



CONTEXT

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The TC “Training Course - Making Movies Matter” aims to equip youth workers with competencies necessary for using movie-making as a methodology in bringing the common fundamental values of our society closer to hard to reach young people and young people not involved in civic and non-formal education. Based on our previous experiences, we believe that movies can make a difference when working with those youth, and we want to help more organizations and youth workers to be effective at it.

Films are by default thought to be more appealing to young people compared to other media and organizations use them for introducing young people with ideas, concepts and values that do not appear exciting to most of them. However, youth workers often lack the skills needed to produce films that will look genuine and will attract and keep the attention of young people – especially ones that are generally not involved in non-formal education, and thus more difficult to reach. Thus, such films often reach only a limited number of young people who are already involved, and who can be also impacted using other methods.

Age limit: 18+



OBJECTIVES

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- Becoming more aware of the political, social and economic changes in Europe, their influence on young people and youth's understanding of the fundamental values of the common European society;
 - Understanding the challenges posed to young people who are hard to reach, and the role of youth work in supporting those youth;
 - Exploring strategies and approaches for reaching young people who are generally not involved in civic and
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non-formal education and for addressing social issues and values with them;

- Exploring movies as tools to be used for bringing values closer to young people;
- Learning about the main elements of the process of making movies that will help produce videos that are interesting and appealing to young people;
- Learning about the main elements of

participatory processes with youth for planning, recording, editing and producing short movies;

- Exploring the potential for integrating movies in youth projects and youth work activities;
- Discussing the possibilities for targeting wired population of young people through producing awareness raising videos.

We hope that this project will go far beyond the involved participants. Young people will have the greatest benefit, especially ones who are hard to reach through other approaches of youth work and non-formal education, but whole communities will also benefit from seeing short videos addressing social issues and underlying values - or even participating in processes for producing them.

→ PARTICIPANTS

PER

COUNTRY:

- **Italy : 3 participants** 
- **Slovakia : 3 participants** 
- **Macedonia : 3 participants** 
- **France : 3 participants** 
- **Portugal: 3 participant** 
- **Estonia : 3 participants** 
- **UK : 3 participants** 

→ TRAINERS:



Gjorgji Lazov is from Kavadarci, Macedonia. He is a graduated film director whose short films have been shown at international film festivals in Macedonia, China, Bangladesh, Australia, Italy and other countries, and have won few awards. Gjorgji has volunteered at the Youth Association creACTive since 2011, taking part in a number of local projects and international youth activities under the Erasmus+ Programme. In 2014 he spent a year volunteering in a youth center in Dublin, Ireland. Gjorgji has acted as a facilitator at a couple of international youth exchanges and training courses.



Jordan (Orce) Nikolovski is from Skopje, Macedonia. He is an experienced project manager and trainer in the field of non-formal education. He has worked with the Youth Association creACTive since 2012, implementing international youth projects within the framework of the Youth in Action/ Erasmus+ Programme and co-coordinating the Cultural Center of Kreaktiv. During the last two years he coordinated an international IPA project for recognition and standardization of youth work in Macedonia. Orce has a background in general and comparative literature and currently he is working as Language and Cultural Facilitator in Peace Corps Macedonia.



PROGRAM:

	1 st of February	2 nd of February	3 rd of February	4 th of February	5 th of February	6 th of February
9:30 – 13:00	Arrival of participants	Introduction, getting to know each other and team building	Europe, youth and values Screening videos that promote values	Youth and youth work in my local community	Directing exercise with ready scenarios Visual storytelling and how to organize filming	Filming the videos
13:00 – 15:00		Lunch break				
15:00 – 19:00		The state of play – mapping changing Europe and the implications on young people	Idea development Presentation of plot development	Plot development – exercise (reform the structure of a film) Visual storyline and role of the film crew	Writing the plot, organizing shooting, feedback	Free afternoon in Newcastle

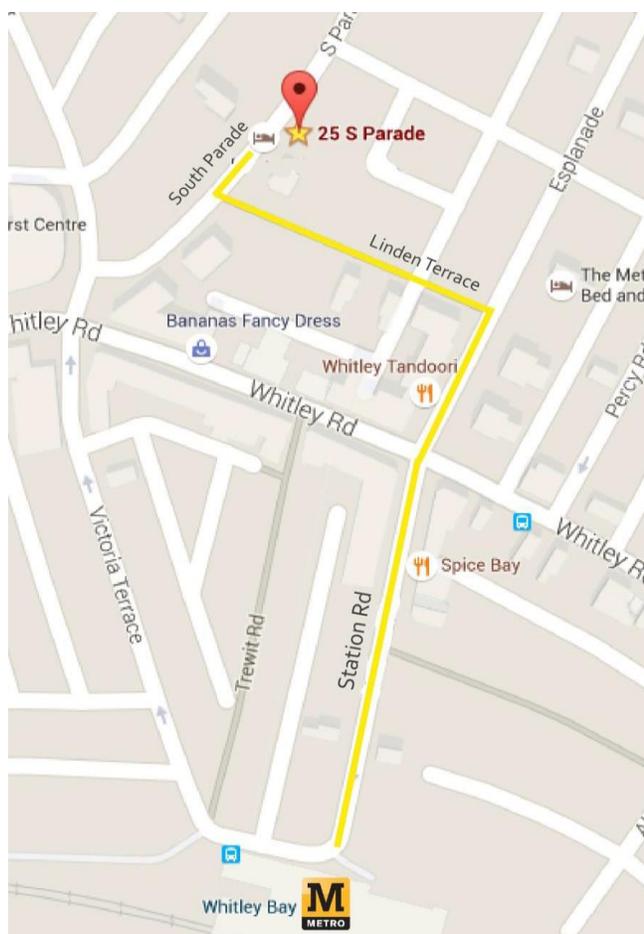
	7 th of February	8 th of February	9 th of February	10 th of February	11 th of February
9:30 – 13:00	Filming the videos	Feedback on the exercise and the filmed material Editing and adding sound	Screening scenes from films that address values and discussion	Debriefing, learning outcomes, applying the skills in the local context	Departure of participants
13:00 – 15:00	Lunch break				
15:00 – 19:00	Editing presentation and exercise (reediting a scene from film)	Editing and adding sound	Finishing the videos Public screening in the evening	Action Planning Evaluation and Closure	



ACCOMMODATION

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During the whole training course we will stay in a **Hostel** in Whitley Bay, which is a beautiful town located by the sea. All the rooms have 4/6/8 beds with communal shower facilities.



Address of the hostel is 25 South Parade, Whitley Bay, NE26 2RE.

→ 4 minutes walk from Metro Station!

When you will be out of the Metro Station, go straight on Station Rd, which will become Esplanade Rd. Then TURN LEFT onto Linden Terrace (is a small pedestrian street). Walk until the end of it and then TURN RIGHT. After few meters, on your right, you will find our Hostel!





IMPORTANT INFORMATION TO REMEMBER

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Please send all travel details to tc@opportunityuk.org **BEFORE** you book them so we can plan all the logistical aspects of your arrivals and departures.

Please note that our national buses and trains are very expensive if they are not booked in advance. We recommend the following companies:

BUS:



- National express
- Megabus

TRAIN:



- Virgin East Coast
 - Trainline
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Remember to bring:

- a) flip-flops (slippers) and a towel  
- b) cosmetics and personal toiletry items (shampoo, soap, etc.) 
- c) any medications that you will need 
- d) UK adapter for your plugs 
- e) each national group needs to bring at least one good digital camera we can use for recording, if possible DSLR. 
- f) if possible, everyone should have a laptop. 
- g) For the intercultural night: we expect from the participants a creative attitude to this issue, it is totally up to you how you will manage this interesting part of the project. It's supposed to bring some of your traditional food, drinks, or share some your favourite music or traditional dances. You are more than welcome to do it, we would like to get to know your country and culture but we kindly ask you to avoid some kind of propagandistic videos or presentations and also take into consideration that the majority of the participants can already have been shown that. 
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TRAVEL BUDGET

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- **Italy: 275 EUR** per participant
- **Macedonia: 360 EUR** per participant
- **France: 275 EUR** per participant
- **Estonia: 275 EUR** per participant
- **Slovakia: 275 EUR** per participant
- **Portugal: 275 EUR** per participant
- **UK: 180 EUR** per participant

We have allocated one session in the timetable where you will be informed about all relevant details regarding travel reimbursement. Please be aware that reimbursements can take up to **3 months** depending on the length of time it takes ALL participants to send their original boarding passes and travel documents. Opportunity doesn't take any responsibility of any charges occurred by participant personal bank for transferring the money when reimbursing travel. Our National Agency then needs to validate the documents. If you have any questions regarding this, please do not hesitate to speak with a member of the OpportUNITY team.

This activity will be carried out thanks to the co-financing received from the Erasmus+

programme. We have received a certain amount of money for travel reimbursement, which depends on the amount of kilometres it will take you to travel from your home to Newcastle upon Tyne. Keep in mind that if the tickets cost more than the allocated amount, we will not be able to cover the difference and it will be your own financial contribution.

Please note! Before booking or buying tickets for the TC, remember that the purpose of participants travelling to Newcastle is to take part in an international project. If you want to come earlier or stay longer, make sure you inform us first, so we can let you know if we will still be able to reimburse the travel. We will be happy to work with you on this project and look forward to hearing from you.

ARRIVAL IN NEWCASTLE/ WHITLEY BAY

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- Please inform us of your travel plans before booking. If you do not, we cannot guarantee your full reimbursement.
- You are expected to arrive in Newcastle on 1st of February and leave on 11th of February 2018.
- If you are planning to stay longer

after the TC or arrive earlier, please inform us **BEFORE** booking your ticket. Otherwise, we cannot guarantee your reimbursement. Please note any indirect routes taken for personal travel **WILL NOT** be reimbursed.

Please note: The Hostel will be open for check in **from 2pm on 1st February 2018**. If you have any problems, make sure you contact us by calling or sending a text to Beka +44 7759018885.

Please contact us if you have any queries in the meantime.

Apply here:

<https://goo.gl/b4CKnF>

OpportUNITY team,

tc@opportunityuk.org



VOLUNTEER



LEARN



TRAVEL

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