MEDIAWISE
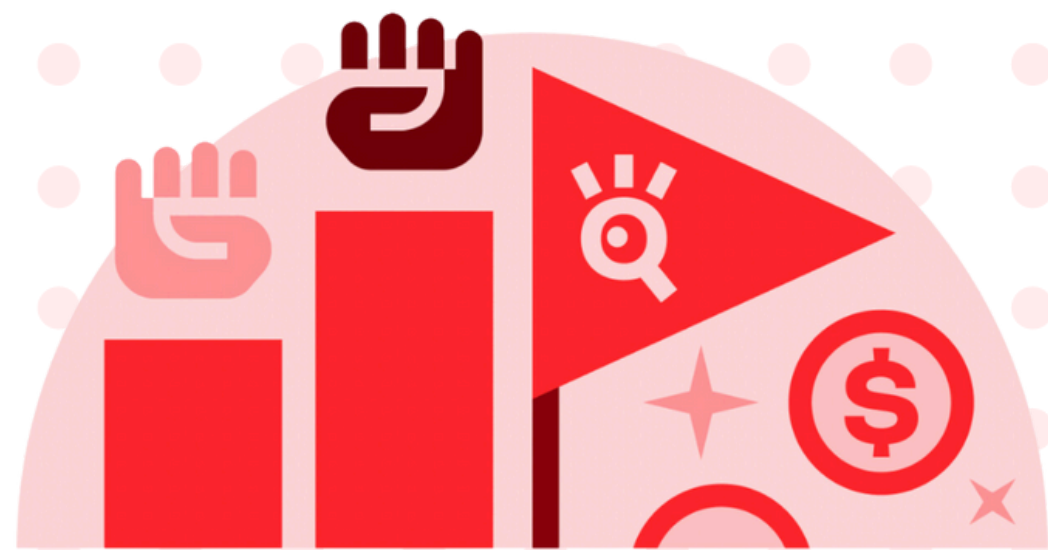
Training course on media literacy and non-formal education.

📅 May 25th - June 3rd 2025.

📍 Předklášteří, Czech Republic.

🎓 For youth workers, trainers, young leaders and educators.

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Project schedule

- **April 30:** Deadline for participant applications. We are accepting the participants continuously.

- **May 25 – June 3:** Training in the Czech Republic.

- **June – September 2025:** Local activities of the participants, where the gained knowledge and experience will be put into action.

- **September 2025:** Final online meeting (2-hour sesion).

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What to expect?

During the training, we will focus on 2 main topics: **media literacy** and **learning design**. You will:

- Learn how to critically **evaluate media content**, spot and **counter disinformation** and navigate the digital world with confidence.

- Gain hands-on skills to **teach media literacy** in innovative ways.

- Receive access to and contribute toward a **pool of teaching materials**.

- Connect with **like-minded educators** from across Europe, sharing ideas and resources to make a **real impact** in your communities.

Participant profile

- Educators, youth workers, teachers or young leaders actively involved in education

- Motivated to facilitate media and information literacy focused activities

- Interested in non-formal education, experiential learning and innovative learning methods is a plus

- Able to communicate in English

- Ready to participate actively during all project phases

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Program

The training course will be intense and will include 4 practical sessions of 90 minutes per day and 30 minutes of reflection.

We kindly ask you not to plan any work on online meetings during the times of the sessions.

Time/Date	Day 0 25.5.	Day 1 26.5.	Day 2 27.5.	Day 3 28.5.	Day 4 29.5.	Day 5 30.5.	Day 6 31.5.	Day 7 1.6.	Day 8 2.6.	Day 9 3.6.
09:00-09:45		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
09:45-10:00		Opening	Daystarter	Daystarter	Daystarter	Daystarter	Daystarter	Daystarter	Daystarter	
10:00-11:30		Setting Ground	Disinformation and Fake News	Algorithms and Stereotypes	Digital Well-being	Non-formal Learning	Learning Goals	Activity Incubator	Incubation Results	
11:30-12:00		Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	
12:00-13:30		Teambuilding	Manipulation	Learning Design		Group Division	Group Work	Activity Incubator	Outline Finalization	
13:30-15:30		Lunch	Lunch	Lunch		Lunch	Lunch	Lunch	Lunch	
15:30-17:00	Arrivals	Training Boot Camp	Fact-checking	How We Learn	Free Day	Facilitation 101	Group Work	Activity Incubator	Youthpass and Learning	Departures
17:00-17:30		Coffee break	Coffee break	Coffee break		Coffee break	Coffee break	Coffee break	Coffee break	
17:30-18:30	Training kick-off	Your Profile	Conspiracy Theories	Mid-Term Evaluation		Facilitation 102	Group Work	Activity Incubator	Final Evaluation and Closing	
18:30-19:00		Reflection time	Reflection time	Reflection time		Reflection time	Reflection time	Reflection time		
19:00-20:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
20:00-??	Welcome Evening	Game Night	Intercultural Talks	Sharing Space	Free Evening	Sharing Space	Night Shift	Chill Evening	Farewell Evening	

*This program may be changed to a small extent.
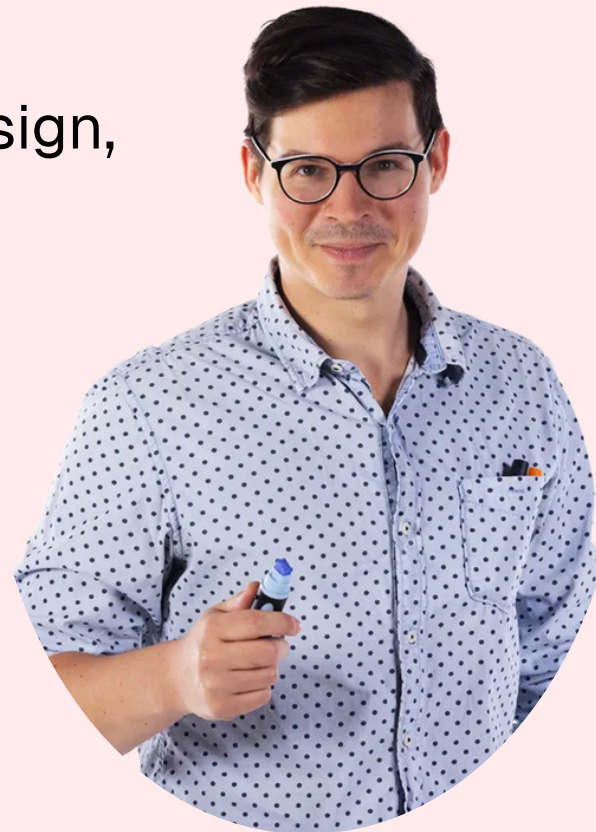
Apply here

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Trainers

Filip Gábor is trainer and facilitator who is helping educators, teams and organizations develop. Filip specializes in interactive and engaging educational strategies.

His main fields are learning design, gamification in education and intercultural learning.
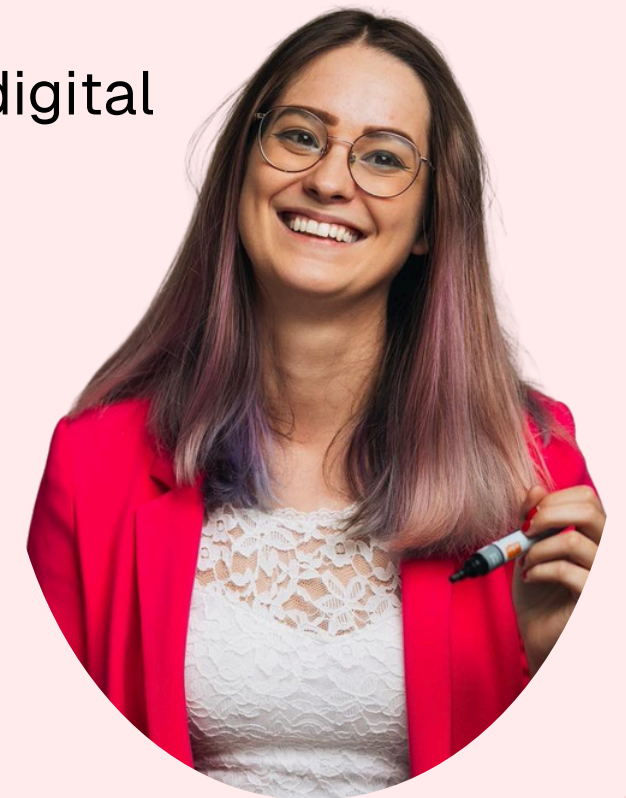
filipgabor.com

Veronika Batelková is a president of educational organisation Zvol si info focusing on media and information literacy.

Her main fields are journalism, digital technologies, social media, and (dis)information.

veronikabatelkova.cz/en

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Venue

The training will take place in NaNebi, an environmental education centre in Předklášteří, close to Brno, Czech Republic.

Accommodation will be provided in rooms of 3-5 beds.

Breakfast, lunch, dinner and two coffee breaks will be provided every day. Food will be strictly **vegetarian and vegan** due to the venue policy.

Towels and toiletries are NOT provided by the venue, so make sure to bring your own, as well as any medication you might need during the week.

There is Wi-Fi in the venue, but from our experience it is not very reliable with larger groups. Just to be safe, don't plan any important online meetings for the week.

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Transportation

Practicalities

The closest city with direct connections to the venue, **Brno**, is easy to reach by direct buses and trains from **Prague, Vienna, Bratislava.** For the best prices, we recommend checking Flixbus (buses), Regiojet (buses and trains) and cd.cz (trains).

TIP: The most comfortable way to get to Brno is through Vienna. Flixbus, Regiojet and Gepard Express depart several times a day directly from the airport to Brno.

Selected participants will be provided **with more detailed information** on reaching the venue by public transport and possible pickups.

Participants are required to arrive to the venue on **May 25th before 17:00** and depart from the venue on **June 3rd after breakfast.**

- **Insurance:** It is mandatory to have a valid travel and medical insurance (i.e. European Health Insurance Card) during your travel.

- **Fee:** There is a participation fee of 35 EUR. If for any reason you are not able to pay the fee, let us know and we will figure it out :)

- **Participation:** Failure to participate in a minimum of 80% of the content sessions or inappropriate behavior might resolve in reimbursement not being given to the participants with a notice provided to the sending organization or exemption of the participant from the course.

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Dissemination

After the training, participants are expected to:

- Write an article summarizing the training course experience, which will be published it the sending organisation's website (at least one article per country).

- Run a workshop on media literacy on their local level (at least one workshop per country).

- The sending organisations will support participants in planning and implementing the above-mentioned dissemination activities, which are an essential condition for the travel reimbursement process.

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Financial conditions

The accommodation, meals and travel reimbursement is covered thanks to Erasmus+ programme.

We ask you for a **35 EUR participation fee**. If for any reason you cannot pay the fee, write to us and we will figure it out together:)

Reimbursement of travel costs will be made by bank transfer based on the presented tickets, boarding passes, invoices and other related documents and after proof of dissemination activities (see previous page).

The **travel costs will be reimbursed** up to the Erasmus+ distance band limits. Specific amounts will be confirmed based on the participant's location. To check your distance band, use the official Erasmus+ distance calculator.

Travel distance	Maximum amount per participant
100 - 499 km	211 EUR
500 - 1999 km	309 EUR
2000 - 2999 km	395 EUR
3000 - 3999 km	580 EUR

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Testimonials

"I learned the most because we actually applied what we learned during the course."

"The methods of the workshops were awesome!"

"For me, the most useful moment related to my improvement was the workshop with Filip about Kolb's cycle and the full days of workshops. But I really LOVED the whole experience."

"I think the concepts that I learned from Veronika about misinformation and disinformation were very impactful, as well as the workshops done by the participants."

"I loved every activity, but especially the preparation of the workshop and discussing the digital well-being session. I think every activity where we worked in groups was amazing!"

"Great job! It's the best training I've ever been to."

Apply here