

Motion Design – story board

Please find here the proposed text for each video sequence. For better comprehensibility changes to the text can be made after consultation with SALEO ESC RC.

How can EU volunteering help bring Europe closer to its citizens?

- <https://europa.eu/eurobarometer/surveys/detail/2971>
- <https://padlet.com/toscapool/volunteering-conference-4-6-october-2023-podgorica-montenegr-g9k1511f4gdd1x6g/wish/2731951568>
- Data from RAY SOC research to be published at the end of October 2024

1min28s

The feeling of belonging to the European Union is strong among European citizens. A Eurobarometer study from May 2023 found that 87% feel like citizens, aware of their rights and freedoms. However, studies on younger Europeans, like the RAY SOC 2022-2023 Report, reveal a more ambiguous relationship with their European citizenship.

Data from RAY's preparatory study shows that only 34.2% of young people who haven't participated in a volunteering project feel "close" or "very close" to Europe, indicating a weak sense of belonging. After their volunteering experience, 65.5% report feeling closer to the Union, highlighting the values and sense of belonging fostered by the European Solidarity Corps program.

The young participants are not the only beneficiaries of these mobility programs that include local volunteering activities. Indeed, within the RAY study, 49.9% of participants reported contributing to a positive change within a local community. Local projects profoundly impact local communities by enhancing their daily lives, fostering shared experience and the discovery of a transcultural connection: a sense of belonging to the European Union ("*Youth Goal #1: Connecting EU with Youth*" is displayed on the screen and is checked off as a completed task).

How can volunteering contribute to a greener Europe?

- <https://www.europarl.europa.eu/topics/fr/article/20180703STO07123/le-changement-climatique-en-europe-faits-et-chiffres>
- <https://europa.eu/eurobarometer/surveys/detail/3232>
- <https://pjp-eu.coe.int/documents/42128013/266866041/The%20role%20of%20the%20youth%20sector%20in%20addressing%20young%20people%27s%20climate%20emotions.pdf/379fd2b0-1204-f88c-ff5f-a2f38e77a0e2?t=1726826371586>
- Data from RAY SOC research to be published at the end of October 2024

1min 18s (without last paragraph)

Climate change is already affecting Europe in various ways, depending on the regions. This disruption can lead to biodiversity loss, wildfires, decreased crop yields, and rising temperatures, significantly impacting health. Climate-related disasters are a major concern for European citizens, with a Eurobarometer study published in 2024 showing that 33% consider climate change a top priority for the EU.

For young people, this concern is even greater, as 75% of those surveyed by the Youth Partnership express fear for the future. This fear is often accompanied by eco-anxiety, with 45% of young respondents describing it as affecting their day-to-day functioning.

Volunteering programs allow young people to take action in response to their concerns and address their needs as well as those of local communities. (*"Youth Goal #10: Sustainable Green Europe" and "SDG #13: Climate Action Measures" are displayed on the screen and marked as completed tasks.*) They implement sustainable solutions and enable participants to acquire green skills, of which 45% feel they lack.

How can EU volunteering empower young people to drive solidarity and inclusion?

- <https://europa.eu/eurobarometer/surveys/detail/2932>
- <https://www.researchyouth.net/factsheets/participation-citizenship/>
- <https://padlet.com/toscapool/volunteering-conference-4-6-october-2023-podgorica-montenegr-g9k15l1f4gdd1x6g/wish/2731951568>
- Data from RAY SOC research to be published at the end of October 2024

1min27s

The multiple geopolitical crises of recent years pose serious challenges for citizens and policymakers. Issues of solidarity and inclusion arise daily amid war against Ukraine and the migration crisis.

According to a preparatory study by RAY, 97% of program participants report defending solidarity, and 75.6% believe the program has enhanced their empathy. Preliminary findings suggest that 72% of volunteers appreciate cultural diversity even more since their project, thanks to strong interaction with local communities, which fosters the program's inclusive benefits.

75% of participants feel that their project met its inclusion objectives (*Youth Goal #3 : Inclusive Society" and "SDG #10: Reducing Inequalities" are displayed on the screen and marked as completed tasks*), demonstrating that the European Solidarity Corps program unites young people from diverse backgrounds and allows them to exchange ideas and collaborate for a common goal while engaging with the local community. Participation in the Solidarity Corps Programme can serve as catalyst for social inclusion by providing disadvantaged youth with a mobility experience, give marginalized individuals the opportunity to make their voices heard, while challenging stereotypes and promoting communication and empathy.