

Call for contractor for concepting and producing motion design videos to introduce panels in a conference setting

Description of the activity

For an international conference that will take place in February 2025 in Paris, we are looking for a contractor with the ability to **create a concept for and produce three 90 second videos**.

The videos will be used as an introduction of the topics of three separate panel discussions (How can volunteering help bring Europe closer to its citizens? How can volunteering contribute to a greener Europe? How can European volunteering empower young people to drive solidarity and inclusion?).

The conference **'Building Bridges, Creating Change: The Power of Youth Volunteering'** aims to underline the importance of (transnational) youth volunteering to stimulate solidarity, promoting values and driving societal change.

The European Solidarity Corps is an EU programme that promotes young people's active citizenship by supporting them to volunteer abroad and/or execute their own projects.

The conference is organised by a partnership of National Agencies implementing the European Solidarity Corps, coordinated by the SALTO European Solidarity Corps Resource Center.

The conference will feature **three panel discussions** on the impact of youth volunteering. Panelists will include politicians, representatives from civil society, researchers et cetera. A short description of each of the panel discussions can be found in the motions design story board attached. Audience members (200-250 people) will include representatives from organisations working with volunteers, national decision makers, young people and other stakeholders.

The motion design videos should be based on the story board attached. The final products should provide viewers with a short introduction of the panel's topic and associated matters. The content should be activating and snappy, but suitable for formal audiences. Depending on availability, you might be asked to incorporate some data visualisations (data will be gathered and delivered by SALTO).

Some requirements to take into account:

- Videos should be based on story board attached
- Videos incorporate the visual identity of the conference (colours, font, et cetera)
- Videos should prominently feature diverse representations of young people
- Footage used should be authentic where possible
- Duration: min 60 to max 90 seconds
- Voiceover and English subtitles preferred to using text on screen
- Videos should have a similar look and feel
- All videos should be designed to be able to adapt the ending
 - one option to end with the panel's main question
 - one option to end with a final statement on the importance of volunteering

Timeline

- The contractor is expected to present a storyboard for feedback to SALTO ESC RC by mid-November.
- The first draft of the video should be ready by 6 January.
- Final delivery is expected by 20 January.

Requested expert profile

- Expert in conceptualisation and production of short videos
- Knowledge in translating data into animated graphics
- Able to work with tight deadlines
- Able to work and communicate in English

Deliverables

- Finalized storyboards for all 3 videos
- Concepts for 3 videos on specific topics
- 3 videos (60 – 90 seconds) on three panel topics

Working conditions

The work should start asap after selection (first week of November). A kick-off meeting with the team of SALTO ESC and associated partners will be organized.

Unless mutually agreed otherwise, all communication is foreseen online (email, Zoom, MS teams) and work is done remotely.

The process of conceptualization should be completed by mid-November 2024. The videos should be finalized by 20th of January.

Milestones and regular meetings if needed will be agreed mutually with the team of SALTO ESC.

SALTO ESC provides a remuneration of the work with a lump sum maximum of **8.250€** (calculation based on 25 working days for 330 € / day - including taxes and duties, the contractor will pay VAT where applicable).

Application & selection procedure:

Apply no later than **29th of October 2024**

How to apply:

Please send us your CV and at least **three examples of recent work** demonstrating abilities relevant to this call no later than 29th of Oct 2024 to rc-solidartiy@oead.at. The selection will be based on experience assessment. The selection results will be shared with applicants by 31st of Oct.

If you have any further questions, please send them to christine.weil@oead.at

Selection procedure:

SALTO ESC reserves the option to invite a small number of shortlisted offers to short online interviews before making a final decision.

SALTO ESC will choose the partner based on offer on price/proposed number of working days (20%), experience/expertise (40 %) as well as the quality of your proposal (40%).

SALTO ESC intends to announce the selected offer no later than 31st of Oct 2024.