



## Inclusive dissemination strategies of international youth projects

**The impact of inclusive international youth projects does not end when participants travel back home or switch off their virtual participation.** Ideally, the project continues making waves through dissemination. Sharing about the outcomes of the project allows other organisations, potential partners and future participants to learn and feel the desire to engage. Disseminating is also a great opportunity to inspire others to create inclusive projects.

### Concrete tips and tricks on how to do that:

- **Include dissemination in your activities:** invite participants already during your activities to think of what they would like to share about their experience and how they want to go about it.
- Consider **whom you would like to reach when choosing the dissemination channels.** Think about persons and organisations in your local/national context that could benefit from hearing about your inclusive youth projects and consider ways to reach them. Also remember, online tools are very useful but in person dissemination can be more impactful.
- **Your participants, volunteers and team members are the best spokespersons:** encourage them to share about their experiences themselves. Support your participants and alumni to build up peer networks. They could also participate in EuroPeers, a European peer network of former ESC and Erasmus+ project participants.

*“When we are attending the projects, we invite the local community, we go out and, wherever we go, we tell people about the context of our project, and in most cases the participants themselves promote Erasmus+ and explain, we are part of this project and we came from these countries and these countries, and we are here to do this mission.”*

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### Reach out to your national agency for support:

Find contact details on the [EU commission's webpage](#).

### More resources about inclusion:

Check the SALTO I&D Resource Centre publication “[Inclusion A to Z](#)” or “[Making waves](#)” for more information.

