

Проект 2023-3-BG01-KA152-YOU-
000175986 – "MY bridge (make YOUTH
bridge)"



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WHAT IS OUR MAIN GOAL

- 1 Encouraging volunteer activities of young people by acquiring skills for implementing social and environmental campaigns;



WHAT ARE OUR GOALS

- 3 Encouraging youth activism by engaging them in socially relevant themes so that they can be more adaptive and flexible in external dynamic problems;
- 4 Encouraging volunteer activities of young people by acquiring skills for implementing social and environmental campaigns;
- 5 Increasing young people's knowledge of the global difficulties confronting sustainable development, as well as their place and role in addressing them.



WHAT ARE OUR GOALS

- 6 Strengthening the key competences and transversal skills of young people;
- 7 Strengthen young people's confidence in their abilities and self-esteem, increasing their motivation to actively participate in work and civic activities

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OUR TASK

The "MY Bridge" initiative is a youth exchange program that aims to have a complex impact on the participants' personalities while also expanding their knowledge and abilities on the issues under discussion. The program includes a variety of activities such as discussion forums, seminars, group projects, presentation and motivational gatherings, conversations, and individual and collective performance of young people. The usage of various learning methods during the youth exchange will provide the participants with a set of tools that they can use in the future to improve their knowledge and abilities. Participants from Bulgaria and Serbia will improve various personal abilities, resulting in increased confidence and self-esteem. The project will raise awareness among young people, improving their chances of success in the labor market.

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European goals for youth (2019-2027) that are included in the project are:

1. Connecting EU with Youth - through the implementation of the mobilities we have foreseen, the feeling of belonging to the single European community will be encouraged among the youth and work will be done to build a bridge between the EU and young people.
2. Equality for all gender - in all our projects we will apply this principle, as well as indirectly work to ensure equality between all genders in all areas of young people's lives.





European goals for youth (2019-2027) that are included in the project are:

3. Inclusive societies - we will ensure the inclusion of all young people in society by initiating activities aimed at solving socially significant problems.
4. Information and constructive dialogue - always in the process of our work we will work to ensure better access of young people to correct information, and we will support their ability to evaluate it critically and engage in participation in constructive dialogue.





European goals for youth (2019-2027) that are included in the project are:

8. Quality learning - education is the key to active civic participation, inclusion in society and securing the necessary professional qualification. In partnership, we will work to provide more flexible skills through the application of non-formal and informal education to achieve truly equal and universal access to quality learning.

9. Space and participation for all - in implementing our projects, we will promote the democratic participation and autonomy of young people, as well as work to ensure specialized youth spaces in all spheres of society (civic, cultural and social)



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European goals for youth (2019-2027) that are included in the project are:

10. Sustainable green Europe - this is one of our top priorities. We will actively work to build a society in which all young people are ecologically active, educated and able to change their lifestyle in accordance with the need to protect the environment.



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OBJECTIVES OF THE PROGRAM:

The youth exchange under the "MY bridge" project will contribute to the main objective of the program to support the personal development of youth in Europe and to strengthen sustainable growth, European identity and active citizenship.

In the implementation of the activity, we will work to achieve one of the specific goals of the program, namely: to promote educational mobility for non-formal and informal learning and the active participation of young people, as well as cooperation, quality, inclusion, creativity and innovation at the level of organizations and youth policies.



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Direct results for the target group:

- Encourage young people to actively participate in social, civic and cultural events and motivate them to actively seek positive change.
- Developing young people's confidence in their ability to make decisions for themselves or their communities.
- Raise awareness of their role in environmental welfare.
- Developing social and civic skills such as soft skills and leadership skills, critical thinking and reasoning, constructive participation, decision-making skills, intercultural skills, and citizenship.
- Improve your entrepreneurial skills.
- Build a tolerant attitude toward people of different ethnicities, nationalities, cultures, etc.
- Acquire basic knowledge and skills on topics and issues considered in areas such as sustainable development, environmental protection and entrepreneurship.
- Raising awareness about the Erasmus+ program and his EU-wide values and priorities.



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EXPECTED RESULTS FOR THE PARTICIPATING ORGANISATIONS

- Development of the organization through the exchange of experiences in addressing socially important issues.
- Build good contacts in the field of youth organizations.
- Improving the ability of professionals to work in cross-cultural environments and improve their knowledge and skills for working with young people.
- Implement innovative practices to improve and strengthen organizational capabilities to meet the needs of underserved youth.



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WORKING METHODS:

- Survey methods - during the entire period, in the form of various surveys and questionnaires and to evaluate the achievements;
- Workshops; Group work; Peer to Peer training; Brainstorming, Field work;
- Presentations of good practices, Presentations on pre-specified topics;
- Discussion and discursive methods - which aim for more and better interactions between participants and managers;
- Interactive methods - complementary presentations and discussions; Discussing the topics at stake, free discussions and expressing opinions;
- Creative methods;
- Evaluation methods.





The competencies that the participants will acquire as a result of the activities are:



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We believe that with the planned activities we will be able to contribute to the development of other key competencies, such as:





The expected impact can be considered in the following main aspects:

Development of social and civic competences such as soft and leadership skills, critical thinking and argumentation, constructive participation, decision-making skills, intercultural competences and civic awareness;

Mastering basic knowledge and skills on the topics and problems considered in the projects - in the field of social problems, ecology, entrepreneurship, etc.;

Raising awareness of their role in the well-being of the environment and promoting sustainable development;

Building confidence in one's own decision-making abilities for oneself and for others in one's community;

Improving entrepreneurial competencies;

Building a tolerant attitude towards people from different ethnic groups, nationalities, cultures, etc.;

Encouraging young people to be more active participants in social, civic and cultural events, as well as to be motivated for positive changes;



The expected impact can be considered in the following main aspects:

Increased motivation of the participants to popularize the results, in order to cover a larger circle of people who realize that it is up to all of us to ensure the sustainable development of the planet;

Built skills for good interpersonal relationships and striving to achieve results;

Built motivation for independent work and individual realization;

Raising awareness of the values and priorities of the Erasmus+ program and the EU as a whole.

Built confidence among young people in their own strengths and opportunities to develop their potential.

Acquired new knowledge, skills and competencies related to increasing the adaptability and competitiveness of young people;



THE ISSUES AND NEEDS WE WANT TO ADDRESS

- Weak interest and motivation, diminished self-esteem and self-doubt owing to numerous limits - social, economic, geographical remoteness and isolation. In some cases even self-isolation, and a decline in physical encounters and genuine communication;
- The need for market-oriented knowledge and abilities that will assist young people in achieving successful professional goals - the quality of education in small settlements frequently falls short of employer norms and requirements. It is vital to reconsider personal abilities and endeavor to improve and augment them;





THE ISSUES AND NEEDS WE WANT TO ADDRESS

- Unexploited development potential - the introduction of digital technologies has fundamentally altered the way young people study, work, and communicate. To fully improve their talents, they must modify their attitudes and become more aware of the potential for professional development that digitalization offers;
- Reassessment the approach to job hunting - Demographic trends and the Covid-19 pandemic have caused a reassessment of professional development prospects, as well as the deployment of new work practices. When looking for a job, location is no longer the most important consideration. The emphasis has shifted to the possession of information and abilities, as well as the desire for professional development;
- Lack of knowledge or interest in environmental protection issues and the adoption of sustainable practices for a healthy living.





PROGRAMME OF THE MOBILITY

Discussion

The concept of sustainable development
How to build youth bridges
Getting to know the organisations
Introduction of "Youthpass"
The UN Sustainable Development Goals
Environmental initiatives and green campaigns in
Serbia
Environmental initiatives and green campaigns in
Bulgaria

Presentation

Presentation for opening the
mobility
Presentation to introduce the
"Erasmus +" Program
Presentation and discussion on
the topic "Global ecological crises"
Presentation on the topic "Reduce
the generation of waste through
recycling and reuse"

Role play

Introduce yourself
Guess what



PROGRAMME OF THE MOBILITY

Briefings

Safety briefing

Reflection

Youthpass Certificate Reflection and Self-Assessment Session
Evaluation and analysis of the projects
Closing meeting - Evaluation and analysis of the project - detailed comments on the acquired knowledge and skills, the partnerships built, the working methods, the benefit of non-formal education, etc. Filling out forms for overall evaluation of the quality of the past project.
Conduct informal evaluation methods.

Field work

Field work
Field work on the topic "Let's stop water pollution"
Field work on the topic "Let's stop water pollution"



PROGRAMME OF THE MOBILITY

Workshop

My Green Campaign Workshop - Part I - Organizing the Process
My Green Campaign Workshop - Part II - Evaluation of External and Internal Factors
Workshop "My green campaign" - part III - Analysis and choice of strategy
Workshop "My Green Campaign" - part IV - Ways to finance and implement the idea, promote voluntary youth activity
Workshop "My Green Campaign" - part V - Ways to finance and implement the idea, promote voluntary youth activity

Training

Stimulate green thinking
Work of the individual groups for the preparation of the group presentation and project of a green idea by using various digital, presentation tools - models, pictures, video, presentations, blitz interview, etc.

Cultural activities

Tour of Plovdiv
Holding an event to present the green initiatives - as a result of the implementation of the above-listed stages of the "Your Eco Business Idea" Workshop, each group will present its idea, through a model, presentation, discussion or other tool, to the other groups. In order to popularize the project and reach interested parties, representatives of the local government, organizations, companies, non-governmental organizations, etc. will be invited to the event.
Building bridges "MY bridge" informal communication to exchange contacts, discussion of possible future joint initiatives between the

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PROGRAMME OF THE MOBILITY

Events

Holding an event to present the green initiatives - as a result of the implementation of the above-listed stages of the "Your Eco Business Idea" Workshop, each group will present its idea, through a model, presentation, discussion or other tool, to the other groups. In order to popularize the project and reach interested parties, representatives of the local government, organizations, companies, non-governmental organizations, etc. will be invited to the event.

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SUSTAINABILITY OF THE PROJECT

The sustainability measures envisaged by our team include:

- We will organise a campaign to disseminate the project results to inform the local communities;
- We will make presentations in other youth organizations, youth clubs and centers, student centers, etc.;
- We will post on social networks, blogs;
- We will continue to work with our partners;
- We will use the existing networks of partners to share and exchange youth ideas in order to promote youth initiative and the implementation of follow-up activities aimed at developing the key competences of young people in relation to sustainable development and promoting their responsible behavior in society.
- We will continue to promote the goals of the Erasmus+ Program and promotion of the participation of young people in its initiatives.

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OUR STRATEGY

Our dissemination strategy will aim to reach as many young people as possible in Europe and motivate them to actively participate in the affirmation of the principles of sustainable development in modern society. Information dissemination activities will also be undertaken by our partners, who will be encouraged and supported in creating a transnational network of young people, non-governmental organizations and communities to work together to spread the idea of the key role of young people in building a knowledgeable and possibly a European society.

All materials will be available for download on the websites of both partner organizations. All the collected material will be made available for free download by any interested user, thus providing completely free access to interested parties. In addition, information will also be uploaded to the Platforms of the Erasmus+ program and the Salto-Youth Platform in order to provide greater publicity, opportunities to build and initiate new projects implemented by youth NGOs worldwide.

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