

Social entrepreneurs



2024. Social Business Hub Styria, Austria & Brodoto, Croatia



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Introduction

The 16-month LearningTogether project supported 18 innovative entrepreneurs of 10 social innovation projects to increase the impact of their initiative and give the possibility to learn about crowdfunding.

The projects covered the different impact areas of education, climate protection, resource conservation- circular economy, living together in the society, health and care.

The LearningTogether project offered to social entrepreneurs pilot workshops on two core topics: crowdfunding and social innovation, but additional social business development areas were also covered such as making company sustainability visible with impact analysis, finding and dealing with investors, finding co-founders and recruiting first employees, communication strategies, target groups, digital marketing, storytelling, as well as introduction to legal aspects of these.



SCLIO

Sclio endeavours to cultivate children's fascination with the marvels of the world and broaden their horizons. Through a subscription service for boxes containing gamified science experiments, the startup inspires children with a diverse array of topics sourced from natural sciences and technology. The team is committed to the utilisation of sustainable materials, the promotion of gender-inclusive design, and implementation of a thoughtful reuse strategy. This approach not only fosters great science experiences but also serves as a cornerstone for setting the foundation for lifelong learning.


Sclio provides child-friendly design of their products and each box contains a variety of experiments that educate children about the world of science and technology and encourage curiosity, experimentation and creative thinking. One of their value propositions is that their product is not complicated, sustainable, or socially responsible (each box can be sent back, which will then be donated to disadvantaged families).

<https://sclio.com>



Bikes4cargo

Bikes4Cargo is dedicated to enhancing the efficiency, sustainability, and accessibility of urban freight transportation through the utilisation of electric heavy-duty bikes. Beyond mere sales, the company is establishing a decentralised rental infrastructure to facilitate widespread access to emission-free transport with minimal barriers to entry. Enhanced with cutting-edge photovoltaic technology, these cargo bikes are poised to not only achieve self-charging capabilities in the future but also integrate seamlessly into the power grid.



Available products are electric heavy-duty bikes for all transport purposes with normal and stronger power. The first electric heavy-duty bike for children can be also purchased. Accessories such as high-quality weather protection, cabin roof and a tarpaulin structure for the loading area ensure durability and privacy as well. Downtown rental and event renting are Bikes4Cargo well-used services.

<https://bikes4cargo.at/>

NOBS Clothing

NOBS Clothing is committed to revolutionising the accessibility of high-quality clothing by offering cleverly designed versions at affordable prices. Through a combination of crowdfunding campaigns and on-demand production, the company ensures that its products meet the highest standards of craftsmanship while remaining accessible to a wide audience. This innovative approach eliminates the risk of overproduction, contributing to a more sustainable fashion industry. By prioritising the use of sustainable raw materials and local production, NOBS Clothing not only reduces its environmental footprint but also supports local economies. As a result, customers can enjoy premium-quality clothing at lower prices, without compromising on style, comfort, or ethical standards.



https://www.instagram.com/nobs_clothing



Die WirCity

Addressing diversity is a collective imperative! The dynamics of demographic shifts, labour scarcities, and marginalised communities underscore the indispensability of inclusive frameworks. Recognizing this urgency, the team is dedicated to empowering communities and businesses in embracing inclusion through comprehensive awareness campaigns, tailored diversity consultations, and proactive project facilitation. The multifaceted approach encompasses a spectrum of initiatives, including thought-provoking lectures, customised training sessions, and needs-driven projects focused on migration and diversity. By actively engaging with stakeholders, they not only foster a deeper understanding of these issues but also facilitate the co-creation of solutions. They endeavour to transform communities and organisations into socially and economically inclusive entities, where every individual is valued and empowered to thrive.

<https://www.instagram.com/diewircity/>

Lebensraum Hartberg/Fürstenfeld

Lebensraum Hartberg-Fürstenfeld offers straightforward solutions to anyone seeking assistance in the social sector. Their inclusive platform welcomes EVERYONE, providing access to a comprehensive database and offering personalised support through various channels including mobile phone, SMS, WhatsApp, or email.

Lebensraum Hartberg-Fürstenfeld diligently curates social and health-related resources, catering to the needs of communities, regions, and healthcare professionals alike. By connecting inquiries with tailored solutions, they not only streamline access to essential services but also unearth additional resources and opportunities to bolster regional capabilities.



Društvo “Naša djeca” Vinkovci



Društvo “Naša djeca” from Vinkovci prioritises the role of play in creating joy and well-being in children. They advocate for children's rights and freedoms in and around Vinkovci, offering educational activities beyond institutional frameworks, cultural programs, humanitarian support, and comprehensive assistance for children and their families.

Understanding the importance of sustainability, the society was trained in crowdfunding to secure funding for a dedicated children's house. By embracing alternative funding methods like crowdfunding, they aim to build a sustainable model that empowers community members to directly contribute to the welfare of children. This collaborative approach not only provides immediate support but also fosters long-term engagement and financial resilience, ensuring the continuity of their valuable work.

<https://dndvk.hr/>

PET PLUS association



The PET PLUS association has been running a therapeutic community for 20 years, offering rehabilitation and resocialization programs to support people struggling with addiction. With extensive experience in both EU and national projects, they've successfully implemented over 30 initiatives to enhance the lives of marginalised groups. They continuously refine their skills and advocate for policy changes that address inequality and exclusion. In their latest project, "Svjetonik Solidarnosti," they explore the lives of homeless individuals through a virtual photo exhibition. PET PLUS plans to launch a homeless rehabilitation project using crowdfunding, which is crucial to

directly engage community support and secure sustainable funding for this important initiative.

<https://petplus.hr/>



Tijat u srcu

"Tijat u srcu" is a group of enthusiasts and activists who successfully persuaded Šibenik County to purchase the historic Tijat ship from Jadrolinija, saving it from being scrapped. Built in the Split shipyard 68 years ago, the Tijat is an important piece of industrial and cultural heritage. The group is forming an association and launching a crowdfunding campaign to preserve the ship, with plans to transform it into a commercially viable initiative that will ensure its sustainability. They received guidance from Brodoto to help establish a clear path forward.



<https://www.facebook.com/groups/tijat1955>

House of film



Danijela Stanojević's vision, known as Kuća Filma, aims to promote social entrepreneurship by digitising and democratising film production. She envisions a digital platform that would host an extensive archive, showcase contemporary film productions, and serve as an incubator for emerging filmmakers. The portal will act as a centralised hub for the film community, providing a space to

explore cinematic heritage, access current content, and foster creative talent in the industry. By empowering filmmakers with the tools and resources needed to create and share their work, Stanojević seeks to build a vibrant, collaborative network that will enrich the world of film production.

<https://danijelastanojevic.com/>



Laura Anić - Kaliger

Laura, a student at the Academy of Dramatic Art in Zagreb, had the incredible opportunity to study a Master's in acting for the camera at The Royal Central School of Speech and Drama in London, a renowned institution that has produced legends like Laurence Olivier, Judi Dench, and Andrew Garfield. Despite the challenges of covering the doubled tuition fees herself after not receiving a scholarship, Laura successfully raised enough funds through her family's support, her savings, and contributions from generous donors. She is now able to continue her education in London and fulfil her lifelong dream.



<https://gogetfunding.com/podrzi-laurin-studij-na-royal-central-school-of-speech-and-drama-u-londonu>



Experts



Rüdiger Wetzl-Piewald



Kirsten Tangeman



Branimir Radaković