

# Disinformation



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01  
...

What is disinformation ?

02  
...

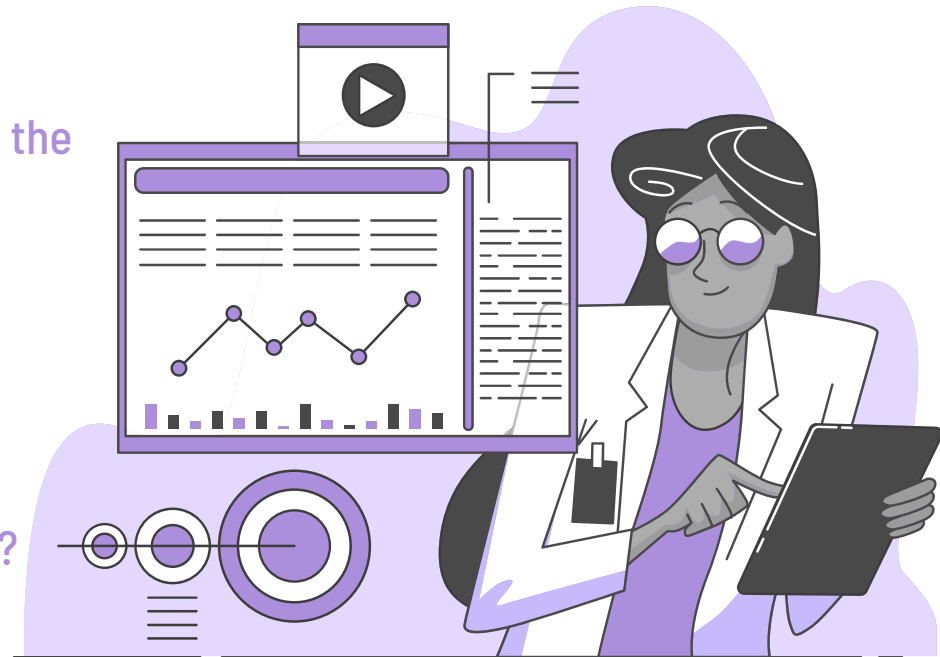
Disinformation and  
misinformation , what is the  
difference?

03  
...

How to recognize  
disinformation ?

04  
...

How to protect yourself ?



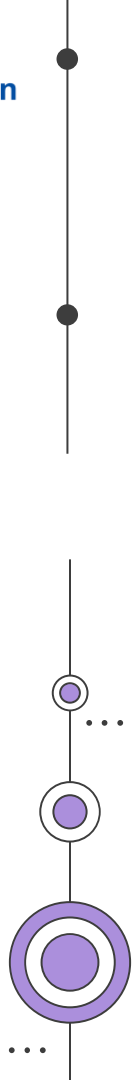
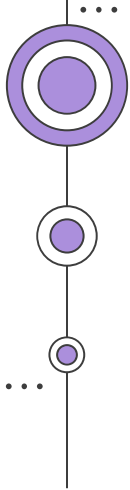


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# 01

## WHAT IS DISINFORMATION?

Disinformation is a deliberate attempt  
to spread false or misleading  
information to deceive others.

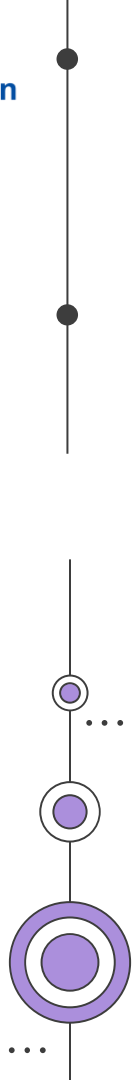
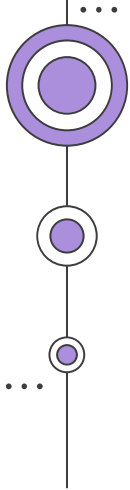




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# 02

WHAT IS THE  
DIFFERENCE BETWEEN  
DISINFORMATION AND  
MISINFORMATION?



Disinformation and misinformation are both types of misleading information, but they differ in their creation, dissemination and purpose



## Misinformation

It is not false, but only part is revealed and the other part is suppressed.

...



## Disinformation

Deliberate false information disseminated with the intent to deceive.

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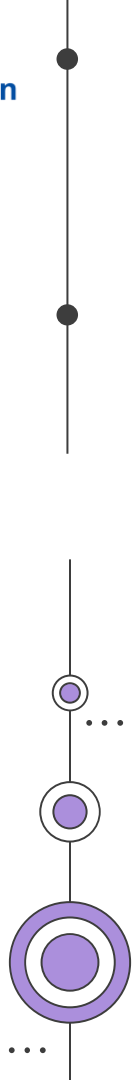
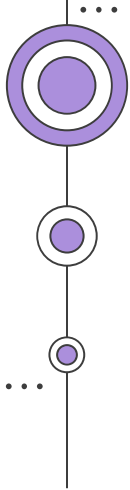
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# 03

## HOW TO RECOGNIZE DISINFORMATION?



# How to recognize ?

01

Language and tone

02

Check out the  
author, sources

03

Reliability



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# How to recognize ?

01

Disinformation often bypasses our emotions and uses fear-inducing headlines and a tone of speech that touches on topics that are extremely sensitive to society (war, vaccinations, emigrants, crises, etc.), often talks about state secrets, destruction of people, lies, threats of death, catastrophes, and the breakdown of society, fueling hatred.

02

If you have read a similar threatening text, always pay attention to the authors of the text. Pay attention to whether it is a known and reliable portal and what information is provided there. Also, such articles often have no authors, they are signed under the names of other portals or mysterious pseudonyms. If the author is, check his background, education and other records in Google search.

03

You can check the reliability by checking how many and which reliable portals have shared similar information in a Google search, and also always pay attention to who is sharing and spreading similar information. Are the people you know and whether they are authoritative and trustworthy to you.



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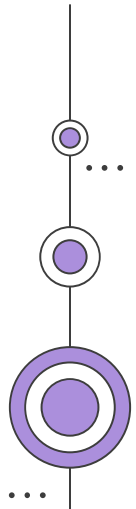
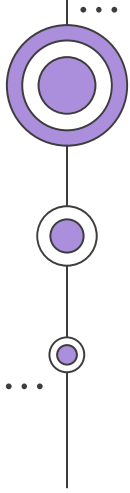


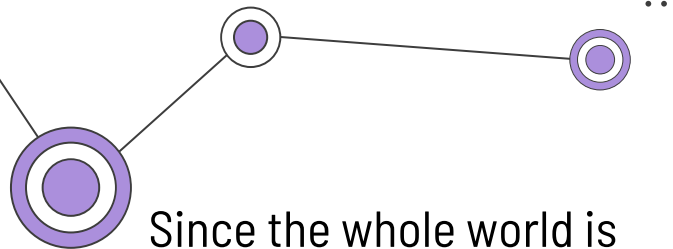


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# 04

HOW TO PROTECT  
YOURSELF?





...  
...  
Since the whole world is connected by high-speed Internet, it is impossible to stay away from disinformation, even without using it, disinformation will most likely reach you, through neighbors, friends, acquaintances who want to share sensational news.

...  
Therefore, here are some basic ways to prevent and combat it:





# How to protect yourself ?

...

01

Ask questions, develop  
critical thinking

02

Check images

03

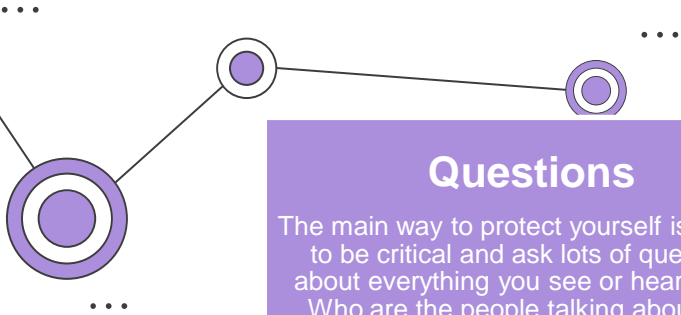
Do not disseminate

04

Destroy, delete, report



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## Questions

The main way to protect yourself is to learn to be critical and ask lots of questions about everything you see or hear online. Who are the people talking about this, what is their education, can they know or access such information, do they reveal their sources (with names and surnames and they are real), is it not against the laws of the universe, etc.?

## Images

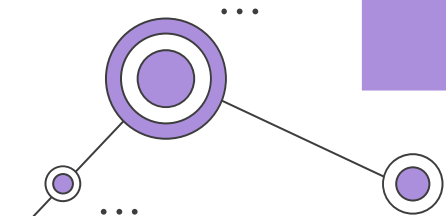
Keep in mind that ever-improving apps and artificial intelligence are capable of perfectly reproducing, editing, or otherwise tampering with images. Therefore, always ask the same questions about visible images as you would about information: who is sharing them, is the photographer authorship, is it possible. You can also check the image in the Google image gallery, where it will show you whether the image has already been used on the Internet and what its source is.

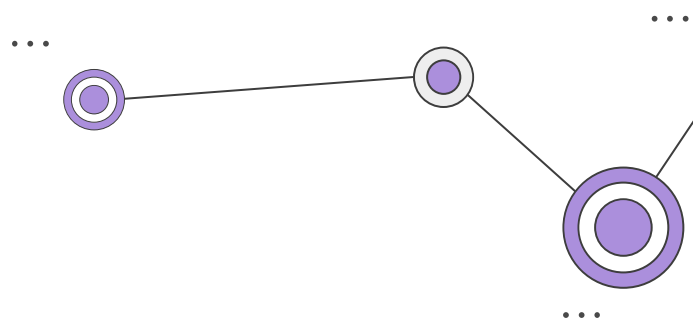
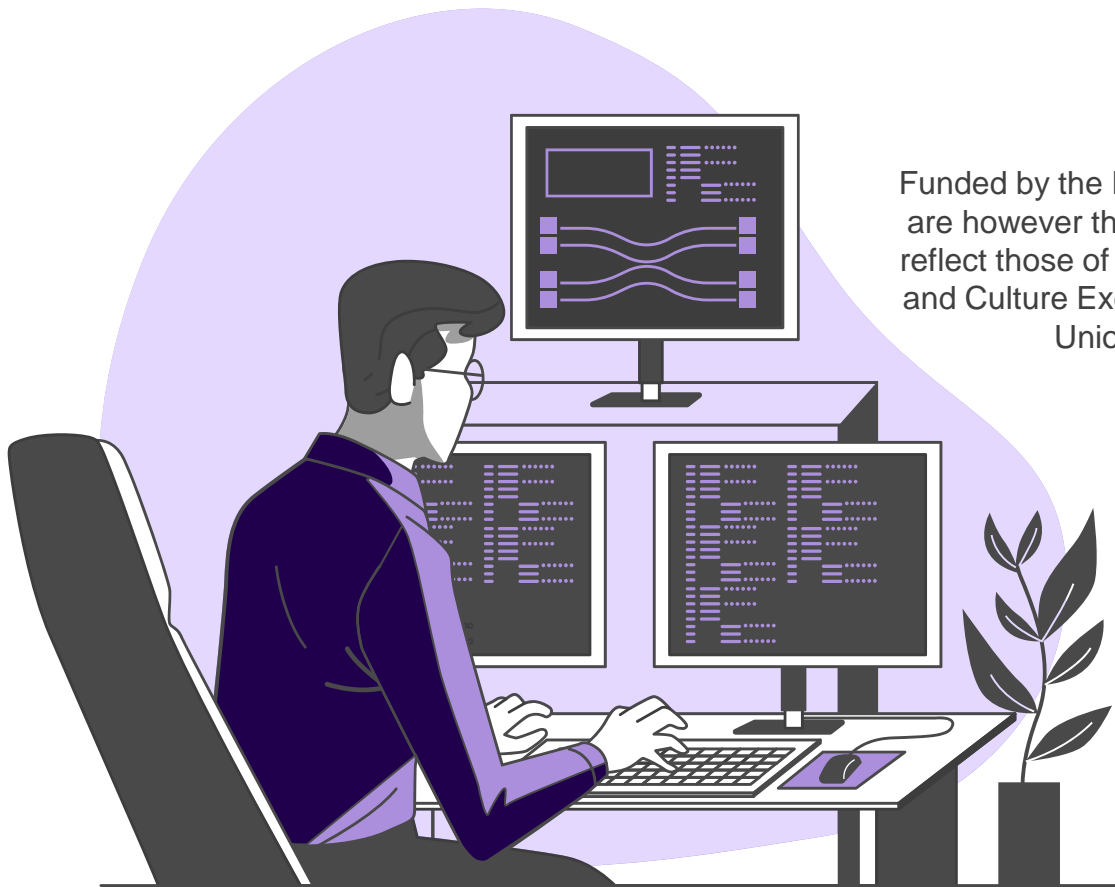
## Do not disseminate

To get emotional, avoid sharing any publicly sensitive information, especially if it is frightening and upsetting.

## Destroy

Algorithms of social networks always try to please their users as much as possible, so that they spend as much time as possible in it. Therefore, if you accidentally open disinformation content, the algorithm will offer you more of it in the future. The more you open it, the more often and more content you'll get.





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# Thank you for your attention



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